

## President's Message

Hopefully everyone had a great first semester. Second semester is in full swing and it's back to business as usual with scheduling, make-ups and hiring.

The NFHS national convention was held in San Diego this past December. More than 50 A.D.'s were able to attend this year. Topics ranged from new areas of technology to dealing with the mental aspect of coaching and handling the difficult parent. Once again the conference proved to be very beneficial and rewarding to all in attendance.

The MIAAA spring conference will be held at Tan-Tar-A on April 4-7, 2009. The MIAAA Executive Board has been working diligently with MSHSAA to insure a positive experience once again this year. The theme for the conference this year will be "Leadership for Life." Dr. Jim Redd, athletic director for William Jewell College and former football coach and athletic director for Northwest Missouri State University, will be our key note speaker. If you have any questions concerning the upcoming conference, please feel free to contact your district representative. I encourage every Missouri A.D. to join both the MIAAA and NIAAA, very good resource organizations.

We will continue our scholarship program to benefit two deserving Missouri high school 2009 graduates. If you have a candidate in mind please contact Mark Mundell. His e-mail address is mmundell@nkcsd.k12.m.us and his office phone number is (816) 413-4100.

Thaddeus Hamilton has been in the process of updating our web site. We had experienced a few server issues but it is now up and running.

This is my final article as President. I would like to take this opportunity to thank all of the MIAAA Executive Board members, District Representatives, and Coordinators for off of their hard work and dedication the past two years. Serving as MIAAA president has been an rewarding experience for me and my family. The friendships developed during my tenure will last a lifetime. Remember that as athletic director you serve as a role model and mentor for many young athletes and coaches.

I would like to close with one of my favorite quotes by Hall of Fame quarterback, Roger Staubach, "Nothing good comes in life or athletics unless a lot of hard work has preceded the effort. Only temporary success is achieved by taking short cuts. Set a goal and go after that goal with integrity, self-confidence and a lot of hard work."

Tim Crone  
MIAAA President

### Summer A.D. Workshop

*Monday, August 3rd*

*MSHSAA and the MIAAA will be sponsoring the A.D. Summer Workshop from 8am-noon for \$25, lunch included. In this newsletter, there is a form for taking LTC courses at this workshop as well. It will be located at the MSHSAA office.*

### Sportsmanship Summit

*August 4th at the  
Kansas City Sheraton Sports Complex*

**See [mshsaa.org](http://mshsaa.org)  
for information on both events!**

## Helpful Hints

Dr. David Hoch, CMAA  
Loch Raven High School

I had the pleasure of attending the A.D. National Convention in San Diego this year and thought I would share some of the info at the breakout sessions I attended. This one was by Dr. David Hoch who I'm sure several of you have read his articles in the IAA magazine. The session was titled, "Helpful Hints". Here are a few...

- Using your car trunk as an "emergency office". He keeps extra clothes in case he is supervising outside and it's cold or rainy. He also keeps Duck Tape, pens, paper, payment vouchers, a spreadsheet of official's names and numbers, coaches, etc.
- Helpful Maxims: Praise in Public, Criticize in Private, Look for the positives; the negatives will fall in your lap (excellent for coaching evaluations), and finally, Think before you speak, count to 10 if aggravated.
- When getting ready to have a possible contentious meeting, send the agenda of the meeting ahead of time to the parties involved and make sure they know that only items on the agenda will be discussed. Then after the meeting, write out the notes of the meeting and send to the parties involved. That way, weeks down the road, no one can say that you said anything that you didn't say or vice versa.
- MVP phrases to use... (I know I've used these several times) "I'll look into it" or "I'll take into consideration". It buys you time, does not promise specific action and gives the impression that you are listening.
- Office door communication: Communicate this to your coaching staff: Closed=busy, don't disturb, Open=Stop in, but limit stay, or place signs on it, such as "In Conference", "On Phone", or "Out checking fields", etc.
- Networking- Exchange business cards and write on the back of the card how you met the person. For example, what meeting you attended or LTC course, etc.
- Always carry paper and pen in the back pocket. Never leave the office without them!

## NIAAA MEMBERSHIP BY SECTIONS

<b>Section 1</b>		<b>Section 2</b>	
Northeast	Membership	Mideast	Membership
CT	200	DE	34
ME	147	DC	9
MA	282	KY	139
NH	92	MD	190
NJ	391	OH	293
NY	676	PA	387
RI	69	VA	317
VT	34	WV	42
<b>TOTAL</b>	<b>1,891</b>	<b>TOTAL</b>	<b>1,411</b>
Board Rep	Frank Pecora	Board Rep	Patricia Briscoe
Region A Rep	Tommy Marshall	Region A Rep	Tommy Marshall
<b>Section 3</b>		<b>Section 4</b>	
South	Membership	Central	Membership
AL	66	IL	210
FL	104	IN	525
GA	133	IA	168
LA	22	MI	176
MS	116	WI	225
NC	167		
SC	118		
TN	60		
<b>TOTAL</b>	<b>786</b>	<b>TOTAL</b>	<b>1,304</b>
Board Rep	Daryl Nance	Board Rep	Larry Moklestad
Region A Rep	Tommy Marshall	Region B Rep	Doug Smith
<b>Section 5</b>		<b>Section 6</b>	
Midwest	Membership	Mideast	Membership
KS	100	AR	35
MN	286	CO	82
MO	144	NM	31
NE	188	OK	69
ND	125	TX	122
SD	119		
<b>TOTAL</b>	<b>962</b>	<b>TOTAL</b>	<b>339</b>
	Steve Berseth	Board Rep	Lawrence Johnson
Region B Rep	Doug Smith	Region C Rep	Annette Scogin
<b>Section 7</b>		<b>Section 8</b>	
West	Membership	Nortwest	Membership
AZ	198	AK	5
CA	257	ID	73
HI	87	MT	29
NV	64	OR	54
UT	163	WA	115
		WY	58
<b>TOTAL</b>	<b>769</b>	<b>TOTAL</b>	<b>334</b>
Board Rep	Marc Hunter	Board Rep	Tracy Leinen
Region C Rep	Annette Scogin	Region C Rep	Annette Scogin

## 2009 MIAAA SPRING CONFERENCE PROGRAM

April 4 – April 7

**“Leadership for Life”**

**Tan-Tar-A Resort—Osage Beach, Missouri**

### SATURDAY, APRIL 4, 2009

- 8:00 – Noon**                    **LTC 501—Philosophy, Leadership and Professional Programs**                    RM 72/73  
*This flagship course of Leadership Training serves as an overview for the Certified Athletic Administrator examination. Topics discussed include: NFHS, NIAAA, Legal Issues, Communication, Budgets, Technology and Leadership Styles. The course also previews the NIAAA Certification Program and the Leadership Training Program. It is a prerequisite for all levels of certification. A student activity manual is included.*
- 8:30 – 10:30 AM**                *MIAAA Board of Directors and Executive Board Meeting*                    ROOM 74/75
- 1:00 – 5:00 PM**                **LTC 504—Legal Issues I (Risk Management)**                    ROOM 72/73  
*This course has in-depth coverage of all aspects of liability for sports injuries and risk management, including the duties imposed on athletic administrators, coaches, athletic trainers, and other athletic personnel, documentation requirements for an effective risk management program, and development of a strategic plan for risk management in the context of an interscholastic athletic program.*
- 6:00 – 8:00 PM**                **MIAAA Membership Social** (sponsored by: *Lifetouch*)                    RM. 328/329

### SUNDAY, APRIL 5, 2009

- 8:00 – Noon**                    **LTC 720—Athletic Administration: Character & Coaching**                    ROOM 76/77  
*Character based educational athletics can only truly succeed when the entire community—School Board, Superintendent, Principal, Parents and Boosters—support and embrace the values and views lived daily in the school setting by the student athletes, coaches, athletic department and school faculty. Without question, teachable moments in athletics prepare students for life when the whole community supports and reinforces those life lessons. This course will empower the athletic administrator to motivate the entire community to walk the talk by creating strategies to use in your school community.*
- 9:00 – 10:00 AM**                **Retired AD Breakfast** (sponsored by: Tan-Tar-A)                    ROOM 74/75
- 11:00 – 12:30 PM**                **Leadership Luncheon-** *Presider:* Marty O’Hern, CMAA (Eureka)                    ROOM 74/75
- 12:30 – 3:00 PM**                **CAA Test—** *Presider:* Sam Dunlap, CAA (St. Louis Public Schools)                    ROOM 76/77
- Noon - 4:00 PM**                **Registration**                    Windgate Exhibit Hall
- Noon – 4:00 PM**                **Exhibits Open**                    Windgate Exhibit Hall
- 2:00 – 3:00 PM**                **First Time Attendees Orientation**                    ROOM 63/64  
*Presider:* Marlin Hammond, CAA (Lincoln R-II)
- 3:00 –4:00 PM**                **MSHSAA Ballot Issue Round Table Discussion**                    ROOM 63/64  
*Presenter:* Dr. Kerwin Urhahn, MSHSAA Executive Director  
*Presider:* Tim Crone, CMAA, MIAAA-President (Blue Springs Public Schools)
- 5:00 – 5:30 PM**                **Award Recipients Reception**                    ROOM 60/61  
*Presider:* Sharon Cole, CMAA (Blue Springs Freshman Center)
- 5:30 PM**                        **Banquet Doors Open**                    Salon B/C
- 6:00 PM**                        **First General Session – Awards Banquet**  
*Presider:* Tim Crone, CMAA, MIAAA-President (Blue Springs Public Schools)

*National Anthem:* Camdenton High School Choir  
*Invocation:* Alan Hull (O'Hara)  
*Welcome:* Paul Kinder, MSHSAA Board of Directors-President (Blue Springs)  
*Presentation of Awards:* Sharon Cole, CMAA (Blue Springs Freshman Center)  
*Presentation of the Gerald Linnemann Award:* Marlin Hammond, CAA (Lincoln R-II)  
*Presentation of NIAAA/MIAAA Scholarship Winners:* Mark Mundell (Staley)  
*Closing:* Tim Crone, CMAA, MIAAA President (Blue Springs Public Schools)

**8:00 PM**                      **Hospitality Room** (sponsored by: Lawrence E. Smith)                      Parasol I/II

**MONDAY, APRIL 6, 2009**

**7:30 AM**                      Exhibits Open, Coffee and Pastry (sponsored by MIAAA)                      Windgate Exhibit Hall

**8:00 – 8:30 AM**                      Late Registration                      Windgate Exhibit Hall

**8:15 – 9:00 AM**                      **Second General Session—Keynote Speaker**                      Salon A  
*Introduction:* Tim Crone, CMAA, MIAAA President (Blue Springs Public Schools)  
*Keynote Speaker:* Jim Redd, Athletic Director-William Jewell University  
*Address:* “*Leadership for Life*”

**9:00 AM**                      **Spouse’s Brunch** (Sponsored by: Gilman Gear & Stan Kee)                      Parasol I  
*Presider:* Helen Crone

**9:00 – 9:40 AM**                      Coffee Break, Exhibits, Door Prize Drawing                      Windgate Exhibit Hall  
(Sponsored by MIAAA)

**9:45 – 10:30 AM**                      **Workshop Session I**

**A. MSHSAA Appeals Process**                      Salon A  
*Presenter:* MSHSAA Staff  
*Presider:* Tim Crone, CMAA (Blue Springs)

**B. Understanding the Role of Your Athletic Trainer**                      ROOM 62  
*Presenter:* Stacy Morgan, A.T.C. (MICDS)  
*Presider:* Don Maurer (MICDS)

**C. Encouraging the Multi Sport Athlete**                      ROOM 63  
*Presenters:* Marty O’Hern, CMAA (Eureka) & Mike Slyman, CMAA(Lindbergh)  
*Presider:* Tom Round, (Blue Springs)

**10:30 – 11:10 AM**                      Coffee Break, Exhibits, Door Prize Drawing                      Windgate Exhibit Hall

**11:15 – Noon**                      **Workshop Session II**

**A. Using Technology to Make the AD’s Job Easier**                      Salon A  
*Presenters:* Kevin Fober (DeSmet) & Brian Kessler (Parkway West)  
*Presider:* Mike Slyman, CMAA (Lindbergh)

**B. Creating School Spirit**                      ROOM 62  
*Presenters:* Kelly Hinshaw, CAA (Rolla) & Linda Friedel (Blue Springs)  
*Presider:* Sharon Cole, CMAA (Blue Springs Freshmen Center)

**C. Building a Working Relationship with Your Officials**                      ROOM 63  
*Presenters:* Dan Borkowski (Vianney); Emory Dilday & Ed Mulholland (Officials)  
*Presider:* Bill Sobbe (Park Hill)

**D. Booster Club Issues**                      ROOM 64  
*Presenter:* Mike McBroom, CAA (Brookfield) & Pete Class (Macon)  
*Presider:* Deacon Windsor, CAA (Marceline)

**Noon**                      **Exhibits Close**

**Noon – 12:30 PM**                      **Box Lunch**                      Windgate Exhibit Hall

**Noon – 2:00 PM**      **District Caucus** (60 – SW; 61 – NW; 62 – Central; 73 – SE; 64 – SC;  
72 – NE; 74/75 – STL; Parasol I - KC)  
**District Elections:** NW—SE—CEN—KC

**TUESDAY, APRIL 7, 2009**

<b>8:30 AM</b>	Coffee and Pastry (sponsored by MIAAA)	Salon A
<b>8:30 – 9:10 AM</b>	Door Prize Drawing	Salon A
<b>9:15 – 10:00 AM</b>	<b>Workshop Session III</b>	
	<b>A. <i>Question &amp; Answers with MSHSAA</i></b>	Salon A
	<i>Presenter:</i> Kerwin Urhahn, MSHSAA Executive Director	
	<i>Presenter:</i> Tim Crone, CMAAA (Blue Springs Public Schools)	
	<b>B. <i>Round Table Discussion for Middle School AD's</i></b>	ROOM 62
	<i>Presiders:</i> Lynn O'Neal (Fredricktown M.S) & Thaddeus Hamilton, CAA (Jefferson Jr. High)	
	<b>C. <i>Dealing with Entrenched Coaches</i></b>	ROOM 63
	<i>Presenters:</i> Mark Fisher (Springfield Public Schools) & Doug Potts (Retired)	
	<i>Presenter:</i> Todd Schrader, CAA (Bolivar)	
	<b>D. <i>Contest Management and Supervision</i></b>	ROOM 64
	<i>Presenters:</i> Mike McCoy (Clinton), Keith Chapman (Warrensburg) & H.T. Adams (Harrisonville)	
	<i>Presenter:</i> Rob Davis (Sedalia)	
<b>10:15 – 11:15 AM</b>	<b>Third General Session – MIAAA Business Meeting</b>	Salon A
	<i>Presenter:</i> Tim Crone, CMAA, President (Blue Springs Public Schools)	
	<b>A. <i>Approval of 2008 Business Meeting Minutes:</i></b> J. Scott Brown, CAA (CBC)	
	<b>Treasurer's Report:</b> Mike Gohn, CAA (Parkway Schools)	
	<b>Conference Evaluation Report:</b> Kelli Spies, CAA, (Pleasant Hills)	
	<b>District Caucus Reports/Election Results:</b> District Representatives	
	<b>NIAAA Liaison Report:</b> Mark Mundell (Staley)	
	<b>MSHSAA Liaison Report:</b> Marty O'Hern, CMAA, President-Elect (Eureka)	
	<b>LTC Report:</b> Don Rothermich, CAA (Parkway Central) & Thaddeus Hamilton, CAA (Jefferson Jr. High)	
	<b>Tournament Results:</b>	
	Golf: Jim Whitesell (Ash Grove)	
	(Sponsored by: Don Boulware— <i>The Graphic Edge</i> )	
	Fishing: Alan Spencer, CAA (Monett)	
	<b>Old Business:</b> Tim Crone, CMAA, MIAAA President (Blue Springs)	
	<b>New Business:</b> Tim Crone, CMAA, MIAAA President (Blue Springs)	
	<b>Election of President-Elect:</b> Tim Crone, CMAA, MIAAA President (Blue Springs)	
	<b>Announcements and Adjournment</b>	
<b>11:30 AM</b>	<b>Fourth General Session – MIAAA Luncheon</b>	Salon C
	<i>Presiding:</i> Tim Crone, CMAA, MIAAA President (Blue Springs Public Schools)	
	<i>Invocation:</i> Tim Thompson, CAA (MSHSAA Executive Staff)	
	A. <i>District Door Prize Drawings:</i> District Representatives	
	B. <i>50/50 Drawing:</i> Del Rinne (Retired)	
	C. <i>Passing of the Gavel:</i> Tim Crone, CMAA President (Blue Springs) to Marty O'Hern, President-Elect (Eureka)	
	D. <i>Announcements/Adjournment:</i> Marty O'Hern, CMAA, MIAAA President (Eureka)	

## **The MIAAA will be offering the following courses at the Summer Athletic Directors Workshop.**

### **LTC 502 Athletic Administration: Principles, Strategies and Methods**

The course will take a basic approach to the fundamentals and methods of athletic administration and will alert and educate athletic administrators regarding potential problems and possible solutions in areas such as budgets, transportation, and scheduling and parent/student/coach conflicts. The course will also touch upon sample athletic/activity program philosophies, department organizational charts, activity procedures/checklist, public relations, coaching applications/assessments and emergency plans.

Enrollees who will derive greatest benefit: Inexperienced athletic administrators seeking to define and improve their operational procedures

Required for: CAA and CMAA Certification

### **LTC 506 Athletic Administration: Legal Issues II (Title IX, Sexual Harassment)**

This course will have in-depth coverage of compliance issues regarding Title IX and gender equity in an interscholastic athletics program, including the methodology for a school to perform a Title IX self-audit, and in-depth coverage of the issues and strategies related to the development of an effective policy for the prevention of sexual harassment in an interscholastic athletics program.

Enrollees who will derive greatest benefit: Administrators seeking strategies for minimizing legal challenges in each topic area

Required for: CMAA Certification

### **LTC 700 Athletic Administration: Administration of Middle School Athletic Programs**

This course will provide insights and strategies for the development and leadership of developmentally sound and educationally compatible middle school athletic programs. A model will be defined for making the transition from physical education and intramurals to interscholastic athletics in the context of the readiness of the athlete. Other topics will include: Instructional considerations, communications techniques, program evaluations and the relationship of middle school athletic programs to high school and private sector competition.

Enrollees who will derive greatest benefit: Athletic Administrators and coaches with limited perspective of the role of middle school sports and the developmental needs of the middle school students

### **LTC 707 Athletic Administration: Assessment of Interscholastic Athletic Programs and Personnel**

This course examines a philosophic rationale and a variety of methods that may be used to assess athletic programs and personnel. The goals of this program are to improve the performance of athletic coaches and other athletic department personnel, improvement of program operations and improvement of satisfaction among players, parents and employees. A central theme is to encourage assessment of needs, interests and opinions that can enhance goal setting and planning priorities. The course will examine a philosophic rationale for assessment in high school sport programs, discuss basic statistical concepts, focus on Affective Assessment, describe various Personnel Assessment methods and concepts and details various Program Assessment techniques.

Enrollees who will derive greatest benefit: Administrators with no background in personnel and program assessment and administrators seeking templates for assessment

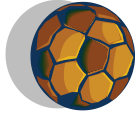
### **LTC 790 Athletic Administration: Leadership Training Instructional Methods and Techniques**

This course is designed to provide instructors with an awareness of the expectations that are placed upon them in presenting LTP courses. The course examines teaching and learning styles and provides strategies for instructors to use in teaching LTP courses. It provides for interaction between current national faculty instructors and potential LTP instructors in the exchange of ideas used in the successful implementation of courses. To instruct any LTP course, one must complete LTC 501, LTC 790 and the course that one will be instructing. Only National Conference Presentation Faculty is permitted to teach 790.

Enrollees who will derive greatest benefit: Administrators seeking to become instructors in the Leadership Training Program

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# Leadership Training Registration Form



MIAAA Spring Conference Tan-Tara Resort



April 4, 2009 – April 5, 2009

## Saturday, April 4

\_\_\_\_\_ LTC 501 – Philosophy, Organizations, and Prof. Programs                      \$85  
8:00am – 12:00pm

\_\_\_\_\_ LTC 504 – Legal Issues I– Risk Management                                      \$85  
1:00pm – 5:00pm

## Sunday, April 5

\_\_\_\_\_ LTC 720 – Athletic Administration: Character and Coaching                      \$85  
8:00am – 12:00pm

School \_\_\_\_\_

Name \_\_\_\_\_

School Address \_\_\_\_\_

Phone (H) \_\_\_\_\_

Phone (W) \_\_\_\_\_

Total amount enclosed: \_\_\_\_\_

Make checks payable to:                      **MIAAA-LTC**

Mail payments and registration to:

**Don Rothermich, CMAA**  
**Parkway Central**  
**369 N. Woods Mill Road Chesterfield 63017**

**All Registrations due by March 15th, 2009**

(Late registrations will be accepted the fee will be \$100  
and you will not receive materials until after the completion of the course.)

The Missouri Athletic Director  
C/O Kelli Spies  
Pleasant Hill High School  
1 Rooster Way  
Pleasant Hill, MO 64080

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*Make Plans to Attend*

**April 4th-7th, 2009**

MIAAA Conference  
Tan-Tara

**August 4th, 2009**

Sportsmanship Summit  
Kansas City Sheraton Sports Complex

**December 12-15, 2009**

National Conference  
Dallas, Texas

**Send Membership Fees of \$25 to:**

Chad Bradley  
Central High School  
116 Rebel Drive  
Park Hills, MO 63601  
(573) 431-4313  
cbradley@centralr3.org

**Send your article ideas to:**

Kelli Spies, CMAA  
Pleasant Hill High School  
1 Rooster Way  
Pleasant Hill, MO 64080

816-540-3111

Fax: 816-987-6084

Email: [kspies@pleasanthillschools.com](mailto:kspies@pleasanthillschools.com)