

## President's Message

As the year 2006 passes and 2007 is now in swing, it is a great time to reflect on the positive aspects that you have accomplished as an athletic administrator. Looking forward to achieving the goals which you have set for the coming year can often be challenging. It seems there is always more to do than we have time to get done. Somehow, it all gets taken care of and all the goals are completed. Our families are the ones who seem to suffer the most from the demands of our jobs. Evenings, weekends, summer, and school breaks are filled with events instead of family activities. On those tough days when officials' issues, parent concerns and student conduct violations have you second-guessing your career choice, your family is always there for support. Remember them and tell them "Thanks" as often as you can.

Missouri was well represented during the NIAAA national conference at Anaheim, California during December. Several of our athletic directors were involved by serving on committees and presenting workshops. Marty O'Hern was recognized for his outstanding contributions by being presented with a national Distinguished Service Award. What a most well deserved honor. Congratulations, Marty. Next year's conference will be held in Nashville, Tennessee. It is well worth your time to attend, so begin making plans as soon as possible.

It is just a short time until our annual spring conference. The 2007 event is being held at Tan-Tar-A Resort on March 31 and April 1-2-3. This promises to be another tremendous experience for all participants. Beginning in February you may register on-line for the conference by accessing [MIAAAMO.org](http://MIAAAMO.org). This is our new web-site and it

will be most beneficial for you. In addition to LTC 501, 504 and 515, there are many informative workshops planned, including one presented by MSHSAA on the new computer program all schools will be required to use beginning with the 2007-08 school year. The conference also affords the MIAAA an opportunity to recognize those chosen as District Athletic Director of the Year, Distinguished Service recipients and the MIAAA Athletic Director of the Year.

If you have not yet received your membership notice, contact Chad Bradley at Central High School in Park Hills to receive one. Please make every effort to attend the conference as the role of the athletic administrator is not only a demanding one but an essential role. Taking time to attend is letting your principal and superintendent know that you care to grow and develop professionally in an area that is vital to your school.

The strength of the MIAAA is derived from its membership. There is no association without you. The MIAAA is growing annually. With that growth comes the increased opportunity for the Association to further its standards and preserve the value of interscholastic athletics. Thanks to each and every athletic administrator who works so tirelessly and diligently to make high school athletics a great opportunity for student-athletes to grow and learn.

See you at Tan-Tar-A

Marlin Hammond, CAA  
President

## *MIAAA History*

I wonder if any young athletic administrators have ever wondered how the MIAAA started or if they just assume that it has always been there, much like MSHSAA. Recently I had the opportunity to hear from Don Sparks a retired member who is the former Athletic Director for the Parkway School District. Don has also been an associate director of both MSHSAA and the NFHS. Don was one of a group of athletic directors who were involved in the formation of what is now the MIAAA. With his help and the assistance of several others I have learned some of the details about the early years of this organization.

During the late 1960's the position of Athletic Director developed into a separate administrative position in secondary schools across the country. The National Federation in response to philosophical differences with the Physical Education Association (then called AAHPER) decided to take on the task of providing information, training and support for high school athletic directors. The NFHS sponsored the first Conference of High School Directors of Athletics that was held in St. Louis, in February of 1970. One of the workshops held concerned starting a state athletic director association. Several AD's from the state attended this meeting. Some of those in attendance were: Don Sparks, Parkway School District; Tony Lema, Lindbergh High School; Fred Merrell, West Plains High School; Don Hanners, Mehlville High School; Kent Kurtz, Columbia Public School; Ted Chitwood, Raytown, and Orville Pottenger, Springfield Public Schools. (If anyone knows of others who were there please contact me.)

Under the leadership of Mr. Irvin Keller, executive director of MSHSAA, and Jack Miles, assistant director of MSHSAA, a state conference for athletic directors was held at the Tiger Hotel in Columbia in the Spring of 1970. This was one of the first such conferences held in the country. The second conference was held in April of 1971 at the Daniel Boone Hotel in Columbia. From 1972 to 1975 the Conference was co-sponsored by MSHSAA and the Missouri Athletic Directors Association. At the Conference in 1972 the first officers were elected. They were: Don Hanners, Mehlville, President; W.O.

Pottenger, Springfield, Vice President; Don Sparks, Parkway, Secretary; Cliff Lear, Marshall, Treasurer. Some topics covered during these early years included: Coordinating School and Officials efforts to improve Educational Values of Interscholastics, Supervision of Coaches, Helping Students Acquire Worthwhile Educational Values, Round Table Discussions on Girls Athletics, Administrative Controls, Conference Alignment Problems, Tenure and Coaching Assignments, Sports Law, Implementing Title IX.

Since 1975 the annual conference has been the sole responsibility of the Athletic Directors Association. In 1977 the name of the Missouri State Athletic Directors Association was changed to the Missouri Interscholastic Athletic Administrators Association. Also in 1977 the National Interscholastic Athletic Administrators Association (NIAAA) was founded. Don Sparks, Parkway School District, made the motion for the National Federation to begin the process of forming an association of secondary school athletic administrators.

I am sure that there is more to the development than I have been able to put down in this article. But if anyone out there knows other details, in particular if I have missed anyone involved, please contact me. My email is [jimgagen@msn.com](mailto:jimgagen@msn.com). It is my intent to continue to add to this history. Thanks to Don Sparks, Jack Miles, Fred Merrell, and Rick Kindhart for the information they provided for this article.

Submitted by:  
Jim Gagen

**PLAN TO ATTEND**  
**Spring Conference**  
March 31 - April 3, 2007  
**Tan-Tara**

## CMAA Article

Did you know that out of 570 MSHSAA member schools that twenty percent of athletic administrators have obtained their CAA certification, but only two percent have received their CMAA's? If you would like to take that extra step in your career and go for the CMAA the following information might be helpful to you.

The CMAA is great for athletic directors who like to do projects and taking classes. Unlike the CAA certification, there is no test involved. Athletic administrators who satisfy the following requirements may apply:

- Attained the CAA designation
- Approval of Personal Data Form (PDF) 100 points available - 40 points required.  
Points are awarded for such things as: offices held, conference speaker, awards received, tournament director, membership to organizations, continuing education, conference education, and leadership classes.
- Employed by (or retired from) a school, school district or state high school athletic/activities association in such capacity that the administration of interscholastic athletics is (was) among job responsibilities.
- **All points/requirements must have been attained since CAA designation.**
- Provide proper documentation where required.
- Completion of Leadership Training Courses: LTC 501, 502, 504, 506.
- Completion of minimum of six Leadership Training elective courses.  
The six elective classes must be taken after your CAA designation. Three classes must be chosen from the leadership category and three from the management area. You must plan accordingly, because it takes a while to complete the 6 elective classes and 4 required ones. I would suggest the following:  
Take a maximum of two classes at the new AD workshop in Columbia in the summer, four at the National AD conference in the winter, and three more in Tan-Tar-A at the spring conference. All classes are four hours.
- Candidate must provide a copy of all LTC course completion certificates.
- Completion of a model project.  
The project you submit must be related to one of the following areas: assessment, leadership, management, budget/financing, legal issues, mentoring, citizenship/sportsmanship, community service, technology or another area of your choice.
- Read the NIAAA code of ethics.

Let's see if we can increase Missouri's CMAA percentage. I am submitting my information in February, challenging you to take a step forward in beginning the process of becoming a CAA or a CMAA.

Submitted by  
Sara Stewart, CAA  
District Activities Director  
Raytown School District

**MIAAA SPRING CONFERENCE PROGRAM**  
**March 31 – April 3, 2007**  
**“POSITIVE LEADERSHIP IN CHALLENGING TIMES”**  
**TAN-TAR-A RESORT**  
**OSAGE BEACH, MISSOURI**

**SATURDAY, MARCH 31, 2007**

8:00 – Noon	<b>LTC 501 – Philosophy, Organizations, and Prof. Programs</b>	72/73
8:30 – 10:30 AM	<i>MIAAA Board of Directors and Executive Board Meeting</i>	74/75
1:00 – 5:00 PM	<b>LTC 515 – Athletic Field Turf Management</b>	72/73
6:00 – 8:00 PM	<b>MIAAA Membership Social</b> (sponsored by Lifetouch)	328/329

**SUNDAY, APRIL 1, 2007**

8:00 – Noon	<b>LTC 504 – Legal Issues I</b>	76/77
9:00 – 10:00 AM	<b>Retired AD Breakfast</b> (sponsored by Tan-Tar-A)	74/75
11:00 – 12:30 PM	<b>District Leadership Luncheon</b> <i>Presider: Tim Crone, CMAA, President-Elect (Blue Springs)</i>	74/75
12:30 – 3:00 PM	<b>CAA Test</b> <i>Presider: Sam Dunlap, CAA (St. Louis Public Schools)</i>	76/77
Noon - 4:00 PM	<b>Registration</b>	Windgate Exhibit Hall
Noon – 4:00 PM	<b>Exhibits Open</b>	Windgate Exhibit Hall
2:00 – 3:00 PM	<b>First Time Attendees Orientation</b> <i>Presider: Kent Gibbs, CMAA (Fredericktown) Past-President</i>	63/64
3:00 – 4:00 PM	<b>MSHSAA Ballot Issue Round Table Discussion</b> <i>Topic: Public/Private School State Championship Division</i> <i>Presider: Marlin Hammond, CAA, President (Lincoln R-II)</i>	63/64
5:00 – 5:30 PM	<b>Award Recipients Reception</b> <i>Presider: Sharon Cole, CMAA (Blue Springs Freshman Center)</i>	60/61
5:30 PM	Banquet Doors Open	Salon B/C
6:00 PM	<b>First General Session – Awards Banquet</b> <i>Presider: Marlin Hammond, CAA, President (Lincoln R-II)</i> <i>National Anthem: School of the Osage High School Honors Choir</i> <i>Invocation: Mark Mundell (Winnetonka)</i> <i>Welcome: Harvey Richards, President MSHSAA Board of Directors, Superintendent, Steelville School District</i> <i>Presentation of Awards: Sharon Cole, CMAA (Blue Springs Freshman Center)</i> <i>Presentation of the Gerald Linnemann Award: Kent Gibbs, CMAA, Past- President (Fredericktown) and Marlin Hammond, CAA, President (Lincoln R-II)</i> <i>50/50 Drawing: Del Rinne (Retired)</i> <i>Closing Remarks: Marlin Hammond, CAA, President (Lincoln R-II)</i>	
8:00 PM	<b>Hospitality Room</b> (sponsored by Lawrence E. Smith & Associates)	Parasol I/II

## MONDAY, APRIL 2, 2007

7:30 AM	Exhibits Open, Coffee and Pastry (sponsored by MIAAA)	Windgate Exhibit Hall
8:00 – 8:30 AM	Late Registration	Windgate Exhibit Hall
8:15 – 9:00 AM	<b>Second General Session</b>	Salon A
	<i>Introduction of Keynote Speaker: Marlin Hammond, CAA, President (Lincoln R-II)</i>	
	<i>Keynote Speaker: Mel Tjeerdsma , Head Football Coach, Northwest Mo. State Univ.</i>	
	<i>Address: “Together We Can”</i>	
9:00 AM	<b>Spouse’s Brunch</b> (Sponsored by Gilman Gear, Stan Kee, Dist. Rep.)	Parasol I
	<i>Presider: Barbara Hammond</i>	
9:00 – 9:40 AM	Coffee Break, Exhibits, Door Prize Drawing (Sponsored by MIAAA)	Windgate Exhibit Hall
9:45 – 10:30 AM	<b>Workshop Session I</b>	
	<b>A. MSHSAA Website Overview (Large Group)</b>	Salon A
	<i>Presenter: MSHSAA Staff</i>	
	<i>Presider: Marlin Hammond, CAA, President (Lincoln R- II)</i>	
10:30 – 11:10 AM	Coffee Break, Exhibits, Door Prize Drawing	Windgate Exhibit Hall
11:15 – Noon	<b>Workshop Session II</b>	
	<b>A. MSHSAA Computer Help Session</b>	60/61
	<i>Presenter: MSHSAA Staff</i>	
	<b>B. RAA/CAA/CMAA Process Review</b>	62
	<i>Presenters: Frank Schultz, CMAA</i>	
	<i>Presider: Sam Dunlap, CAA (St. Louis Public Schools)</i>	
	<b>C. Middle School Issues Round Table</b>	63
	<i>Presiders: Don Huff (Central M.S.) and Angie Robards (Oakland J.H.)</i>	
	<b>D. Sports Law Issues</b>	64
	<i>Presenters: Mal Mayse, MSHSAA Counsel</i>	
	<i>Presider: Jim Holt (Reeds Springs)</i>	
Noon	<b>Exhibits Close</b>	
Noon – 12:30 PM	<b>Box Lunch</b>	Windgate Exhibit Hall
Noon – 2:00 PM	<b>District Caucus</b> (60 – SW; 61 – NW; 62 – Central; 73 – SE; 64 – SC; 72 – NE; 74/75 – STL; Parasol I - KC)	
	<b>District Elections:</b> SE – NW—Central – KC	

## TUESDAY, APRIL 3 , 2007

8:30 AM	Coffee and Pastry (sponsored by MIAAA)	Salon A
8:30 – 9:10 AM	Door Prize Drawing	Salon A
9:15 – 10:00 AM	<b>Workshop Session III</b> <b>A. MSHSAA Computer Help Session</b> <i>Presenter:</i> MSHSAA Staff <i>Presider:</i> Marlin Hammond, CAA, President (Lincoln R-II) <b>B. NCAA Clearinghouse</b> <i>Presenter:</i> Mitzi Clayton, U-Missouri Assistant Compliance AD <i>Presider:</i> Sharon Cole, CMAA (Blue Springs Freshman Center) <b>C. Helpful Hints for the New A.D.</b> <i>Presenters:</i> Gary Bressman, CMAA (Retired) <i>Presider:</i> Mark Mundell (Winnetonka) <b>C. Round Table Discussion for the Experienced A.D.</b> <i>Presider:</i> Mark Linneman (Marquette) and Bob Glasgow (Oak Grove)	60/61 62 63 64
10:15 – 11:15 AM	<b>Third General Session – MIAAA Business Meeting</b> <i>Presider:</i> Marlon Hammond, CAA, President (Lincoln R-II) A. <i>Approval of 2006 Business Meeting Minutes:</i> Marty O’Hern, CMAA, Secretary B. <i>Treasurer’s Report:</i> Mike Gohn, CAA C. <i>Conference Evaluation Report:</i> Cheryl Bramlette, CAA, Public Relations Coordinator (Lee’s Summit North) D. <i>District Caucus Reports/Election Results:</i> District Representatives E. <i>NIAAA Liaison Report:</i> Tim Thompson, CAA (Jeff City) F. <i>MSHSAA Liaison Report:</i> Tim Crone, CMAA, President-Elect (Blue Springs) G. <i>LTC Report:</i> Don Rothermich, CAA (Parkway Central) H. <i>Tournament Results:</i> Golf- Jim Whitesel Fishing – Alan Spencer I. <i>Old Business:</i> Marlin Hammond, CAA J. <i>New Business:</i> Marlin Hammond, CAA K. <i>Election of President-Elect</i> L. <i>By-Law Amendment Vote</i> M. <i>Announcement of MIAAA Scholarship Winner</i> N. <i>Announcements and Adjournment</i>	Salon A
11:30 AM	<b>Fourth General Session – MIAAA Luncheon</b> <i>Presiding:</i> Marlin Hammond, CAA, President (Lincoln R-II) <i>Invocation:</i> Doug Doss (retired) A. <i>District Door Prize Drawings:</i> District Representatives B. <i>50/50 Drawing:</i> Doug Potts, CMAA (Retired); Jim Gagen, CAA (Retired), Rick Siebert (Retired) and Del Rinne (Retired) C. <i>Passing of the Gavel:</i> Marlin Hammond, President (Lincoln) to Tim Crone, President-Elect (Blue Springs) D. <i>Announcements/Adjournment:</i> Tim Crone, CMAA, President (Blue Springs)	Salon C

## 2007 AD Summer Workshop

The MSHSAA Board of Directors is proud to sponsor the annual summer athletic director's workshop. On Monday, July 30<sup>th</sup> and Tuesday, July 31<sup>st</sup>, MSHSAA and the MIAAA will sponsor the A.D. Workshop from 8 a.m. to noon for \$25 per attendee. Lunch is included. The workshop will be in Columbia, MO. This workshop is a great professional development opportunity for all state athletic directors. This workshop is not geared to just "first-time A.D.'s." The tentative schedule set for the workshop is listed below. Please make plans to attend, network, learn and refresh at our annual summer workshop.

8:30 to 8:45	Welcome and Overview
8:45 to 9:30	Legal Concerns—Supervision and Liability
9:30 to 10:15	the Yearly Duties of the Athletic Director
10:15 to 10:30	Break
10:30 to 11:15	Facilities Upkeep
11:15 to Noon	Nuts & Bolts of Athletic Administration
Noon to 1:00 p.m.	Q & A with Lunch (lunch is provided for all AD workshop attendees)
1:00 to 2:00 p.m.	Getting Started with MSHSAA

The fee is the same \$25.00 per person for the workshop. The LTC courses do not have to have a minimum number of enrollee's to be offered. Thaddeus Hamilton and Don Roethernich are handling the LTC courses. See [www.mshsaa.org](http://www.mshsaa.org) for more information.

*Access our new website for the Missouri Interscholastic Athletics Administrators Association: **MIAAAMO.org***

- *You can access the NIAAA websites and the MSHSAA website from our site*
- *You cannot access our state professional website from the NIAAA website*

### **Get In Touch with Your Retired A.D. s**

*Attention current MIAAA members, MIAAA representatives, MIAAA board and coordinators:*

Please get in touch with the retired athletic directors in your area. Have them contact Chad Bradley or Doug Doss. Chad's address is on this newsletter. You can email Doug Doss at **liberator72@yahoo.com** We want them involved in our spring conference. We need their contact information, email, address, etc. Even if they cannot be with us this spring; we would like the most current contact information so we can keep them in our fold.

---

## **Sixth Annual MSHSAA Sportsmanship Summit**

The sixth annual MSHSAA Sportsmanship Summit will take place on Thursday, August 2, 2007 at the Holiday Inn Select in Columbia. The one-day event will feature some of the nation's foremost authorities on sportsmanship, leadership, team building, sports psychology and character development. Highlighting the 2007 Summit will be one of the nation's most-requested keynote speakers, Harvey Alston, who will deliver the opening address. The luncheon address will be given by Cameron Mills, former University of Kentucky basketball standout who now travels the country working with students on various leadership topics. Special activities will also be made available to students on the evening prior to the Summit. Several other presenters, panelists and facilitators will be added in the coming weeks to solidify the strongest lineup in the event's history. Registration materials will be mailed to schools in March. Information will also be available at the MIAAA Spring Conference. Reservations at the Holiday Inn Select for this event are available at a special rate by calling (573) 445-8531. The reservation code is "MSH." The 2007 MSHSAA Sportsmanship Summit is presented by State Farm, Touchstone Energy Cooperatives of Missouri, Missouri State University, Missouri Cotton Exchange, Kelly Press, Dissinger Insurance Services, Cooperating School Districts and Boone County National Bank.

---

## Election of the MIAAA President Elect

The election of the president elect of the MIAAA will be held at the annual conference at Tan-Tar-A this spring. The election takes place in the spring of the odd-numbered years.

### *MIAAA Criteria for Nomination of President Elect*

1. Must be a member of the MIAAA, with two years membership prior to nomination.
2. Must be endorsed by your District Representative.
3. Must be able to attend fall meeting and spring conference.
4. Must be able to represent the MIAAA at the National Conference. (Expenses paid by MIAAA)
5. Must have access to secretarial help and have the blessing of his/her administrator to carry out MIAAA duties during the school year as needed.
6. Must be aware that election to this office entails a six (6) year commitment
  - Two years—president elect
  - Two years—president
  - Two years—past president

### *MIAAA Nomination for President Elect Procedure*

1. Notice of position vacancy to be announced to the membership by January 15 of the election year in the MSHSAA Journal and the MIAAA newsletter.
2. This notice may be supplemented with local correspondence by the District Representatives.
3. Any applicants must forward one page resumes to District Representatives for endorsement by March 1 of the election year.
4. District Representative may caucus if more than one nomination is made to determine whether to nominate more than one candidate.
5. All nominations will be forward to the past president by March 15 of the election year for preparation of the ballot.

### *MIAAA Election for President Elect Procedure*

1. If three or fewer candidates are on the ballot, a single popular vote will determine the winner.
2. If four or more are on the ballot, a run-off electoral process should be initiated, whereby the initial ballot would determine the top two contenders, who would be eligible for a second round popular vote. (However, if one candidate receives plurality in the initial round, he/she would be declared the winner.)
3. Election procedures are the responsibility of the Past President. Two members of the Board will be selected to assist the Past President with election needs.

### *Election Years of District Representatives*

- Representatives for the Districts of Kansas City, Southeast, Central and Northwest shall be elected on the odd number years.
  - Representatives for the Districts of St. Louis, Northeast, South Central and Southwest shall be elected on the even numbered years.
-



**Leadership Training Registration Form**



**MIAAA Spring Conference  
Tan-Tara Resort  
March 31, 2007 – April 3, 2007**

**Saturday, March 31**

\_\_\_\_\_ **LTC 501 – Philosophy, Organizations, and Prof. Programs**  
8:00am – 12:00pm \$85

\_\_\_\_\_ **LTC 615 – Athletic Field Turf Management**  
1:00pm – 5:00pm \$85

**Sunday, April 1**

\_\_\_\_\_ **LTC 504 – Legal Issues I- Risk Management**  
8:00am – 12:00pm \$85

**Name** \_\_\_\_\_

**School** \_\_\_\_\_

**School Address** \_\_\_\_\_

**Phone (H)** \_\_\_\_\_

**Phone (W)** \_\_\_\_\_

**Total amount enclosed:** \_\_\_\_\_

**Make checks payable to: MIAAA- LTC**

**Mail payments and registration to:**

**Don Rothermich, CMAA  
Parkway Central  
369 N. Woods Mill Road  
Chesterfield 63017**

**All Registrations due by March 2, 2007**

(Late registrations will be accepted the fee will be \$100 and you will not receive materials until after the completion of the course.)

**The Missouri Athletic Director  
C/O Cheryl Bramlette, AD  
Lee's Summit North High School  
901 NE Douglas  
Lee's Summit, MO 64086**

PRSRT STD  
U.S. POSTAGE  
**PAID**  
PERMIT NO. 161  
BLUE SPRINGS,  
MISSOURI 64015

## Calendar of Events

<b>March 31, 2007</b>	<b>LTC 501 and LTC 515 Classes</b> <i>Tan-Tara-A MO</i>
<b>April 1, 2007</b>	<b>LTC 504 Class and CAA Exam</b> <i>Tan-Tar-A MO</i>
<b>April 1-3, 2007</b>	<b>Spring Conference</b> <i>Tan-Tar-A MO</i>
<b>July 30-31, 2007</b>	<b>Summer AD Workshop</b> <i>MSHSAA Building Columbia, MO</i>
<b>August 2, 2007</b>	<b>Sportsmanship Summit</b> <i>Holiday Inn Select Columbia, MO</i>

### Send Membership Fees of \$25 to:

Chad Bradley, CAA  
Central High School  
116 Rebel Drive  
Park Hills, MO 63601  
(573) 431-4313  
cbradley@central-ph.12K12.mo.us

### Send your article ideas to:

Cheryl Bramlette, AD  
Lee's Summit North High School  
901 NE Douglas  
Lee's Summit, MO 64086

816-986-3013 • Fax 816-986-3169  
e-mail: [cheryl.bramlette@leesummit.k12.mo.us](mailto:cheryl.bramlette@leesummit.k12.mo.us)