

President's Message

Hopefully everyone has had a terrific first semester and is looking to finish the school year on a positive note.

The MIAAA Board of Directors met in September to prepare for the spring conference at Tan-Tara. The dates of the conference are April 5-8, 2008. I would love to see 100% attendance from schools throughout the state. The topics to be presented at this year's program should benefit A.D.'s at all levels. For information at each of the districts please contact the following:

Southwest District	Jim Holt	Reed Springs
Northwest District	Troy Ford	Hamilton Penny
Southeast District	Ron Golden	Malden
Northeast District	Jeff Mickel	Kirkville
Central District	Tim Thompson	Jefferson City
South Central District	Kelly Hinshaw	Rolla
Kansas City District	Mark Mundell	Winnetonka
St. Louis District	Don Rothermich	Parkway Central

These individuals work very hard for the MIAAA and will be able to assist you with any questions concerning the organization or convention.

CAA and CMAA classes will be offered at the spring convention. Please contact either Don Rothermich (Parkway Central High School) or Thaddeus Hamilton (Jefferson Junior High School – Columbia) for details.

It would be wonderful if all athletic directors would become members of the MIAAA. The MIAAA is a group that is the most professional and hardworking of any others I have been involved with in thirty-five years in education. They impact more young people than any other educators in the business.

I would like to take this opportunity to thank Marlin Hammond, past MIAAA president, for keeping me on task and for graciously answering my many questions throughout the year.

I will leave you all with one last thought which is a quote from Hall of Fame NFL Coach, Don Shula that applies to all athletic directors, "You set a goal to be the best and then you work hard every hour of everyday, striving to reach that goal. If you allow yourself to settle for anything less than number one, you are cheating yourself."

I hope to see all of you at the spring convention and I wish you the best of luck for the remainder of the school year.

Tim Crone, President
MIAAA

MSHSAA Leadership School applications due March 1st

The deadline to submit applications to become a MSHSAA Leadership School is March 1, 2008. To date, the following schools have achieved Leadership School status for 2007-08: Excelsior Springs High School, Grain Valley High School, Holden High School, Holden Middle School, Lindbergh High School, Nevada High School, Pembroke Hill School, Seckman High School, St. Charles High School, Van Buren High School, Winfield High School.

In 2006-07, a record 56 schools joined the exclusive Leadership School club. The program is designed to recognize schools that are proactive in the implementation of sportsmanship, citizenship and student leadership programs throughout the school year and involve the entire school community in that process. The MSHSAA Leadership School Application is available in the Sportsmanship Resources area of the MSHSAA web site and in the Downloadable Forms area of the Schools tab, under Award & Recognition Forms.

The Anyway Book

If you haven't got a chance to read it, you should. It's called **Anyway** by Kent M. Keith and it has in it what he calls "*The Paradoxical Commandments*". I first discovered it a few years ago when a good friend of mine decided to share the book with me. It helped me put things in perspective in this profession which can be very rewarding at times but also very disheartening and frustrating. Let me share the commandments with you:

People are illogical, unreasonable,
and self-centered.
Love them anyway.

If you do good, people will accuse
you of selfish ulterior motives.
Do good anyway.

If you are successful, you will win
false friends and true enemies.
Succeed anyway.

The good you do today will be
forgotten tomorrow.
Do good anyway.

Honesty and frankness make you vulnerable.
Be honest and frank anyway.

The biggest men and women with the biggest ideas
can be shot down by the smallest men and women
with the smallest minds.
Think big anyway.

People favor underdogs but
follow only top dogs.
Fight for a few underdogs anyway.

What you spend years building
may be destroyed overnight.
Build anyway.

People really need help but may
attack if you do help them
Help people anyway.

Give the world the best you have and
you'll get kicked in the teeth.
Give the world the best you have anyway.

Check out the book, there are personal stories and examples that go with each commandment. It's a very easy read and only 117 pages but the meaning of it is well worth your time. I even made myself a copy of the commandments and have it posted in my office to remind myself time to time why I chose and continue to do the profession I am in.

Submitted by Kelli Spies

GERALD LINNEMAN AWARD

Del Rinne, retired, has been chosen as the recipient of the Gerald Linneman Award. Del will be honored at the MIAAA Spring Conference awards banquet. Congratulations Del on a well-deserved honor!

GOLF TOURNAMENT UPDATE

This year's MIAAA Golf Tournament will be played at the Sycamore Creek Golf Course. The cost of the tournament has been lowered to \$40 per person. Get your team together now for this event which will be held on Monday, April 7th beginning at 1:00pm.

SUMMER AD WORKSHOP

Speakers have been contacted and workshops times established for the annual Summer AD workshop. The date for this activity is Monday, August 4th 2008. Registration will begin at 7:30am with the first workshop starting at 8:15am. The cost of the workshop is \$25.00. LTC offerings will be on Monday afternoon and on Tuesday, August 5th. Contact Thaddeus Hamilton for the LTC which will be offered. Plan now to attend.

Tips from Retired A.D.'s

An email was sent to most of the retired members of the MIAAA asking for them to provide one tip that they would give to new Athletic Administrators. The following are the responses that were received. Some of them were great helpful hints some were more philosophical. We hope they give you a couple of ideas.

Tips from the old guys:

1. Always expect the unexpected.
2. If you don't have a contract, you don't have a game.
3. Touch mail only one time, don't put it down without acting on it.
4. A good AD helps his coaches succeed.
5. Call every school on your schedule at least a week ahead.
6. Be a good listener and then do the right thing.
7. Keep your door open at all times.
8. Consider printing physical forms on different color paper by year. For example: blue for this year, yellow for next year etc. This makes it easy to spot out of date forms and forms from other districts.
9. Use reminder cards (or email) for officials and opposing schools that are the school colors. That way the card is instantly identified as coming from you.
10. Write it down. Written down policies show that you run a business like operation. They inform people of your goals and give credence to your actions. They are impersonal and eliminate whimsical decisions which always seem to come back to haunt you.
11. One cynic suggested the best advice was to find a job in an orphanage.
12. Do the organization and ground work necessary to ensure that events start on time.
13. Have one contact person for cancellation information, preferably the person who answers the school phone.
14. Make a copy of the MSHSAA handbook available for all of your coaches and make sure they are current on all MSHSAA eligibility rules.

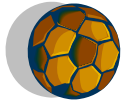
PLAN TO ATTEND
Spring Conference
April 6th - April 8th, 2008
Tan-Tara

MONDAY, APRIL 7, 2008

7:30 AM	Exhibits Open, Coffee and Pastry (sponsored by MIAAA)	Windgate Exhibit Hall
8:00 – 8:30 AM	Late Registration	Windgate Exhibit Hall
8:15 – 9:00 AM	Second General Session—Keynote Speaker—Bruce Brown <i>Introduction:</i> Tim Crone, CMAA, MIAAA President (Blue Springs Public Schools) <i>Keynote Speaker:</i> Bruce E. Brown	Salon A
9:00 AM	Spouse’s Brunch (Sponsored by: Gilman Gear & Stan Kee) <i>Presider:</i> Helen Crone	Parasol I
9:00 – 9:40 AM	Coffee Break, Exhibits, Door Prize Drawing (Sponsored by MIAAA)	Windgate Exhibit Hall
9:45 – 10:30 AM	Workshop Session I	
	A. <i>Positively Handling Parent Conflicts</i> <i>Presenter:</i> Jerry Burbes, CAA (Retired) & Darwin Rold, CMAA (Lee’s Summit R-7) <i>Presider:</i> Jim Gagen, CAA (Retired)	Salon A
	B. <i>Implementing and Making Your Co-Op Program Work</i> <i>Presenter:</i> Bill Goodin (Princeton) <i>Presider:</i> Troy Ford (Penney)	ROOM 62
	C. <i>Implementing an Emergency Management Plan</i> <i>Presenter:</i> Kelli Spies, CAA (Holden) <i>Presider:</i> Mark Mundell, CAA (Winnetonka)	ROOM 63
10:30 – 11:10 AM	Coffee Break, Exhibits, Door Prize Drawing	Windgate Exhibit Hall
11:15 – Noon	Workshop Session II	
	A. <i>MSHSAA: Current Topics</i> <i>Presenter:</i> Dr. Kerwin Urhahn, MSHSAA Executive Director <i>Presider:</i> Tim Crone, CMAA, MIAAA President (Blue Springs Public Schools)	Salon A
	B. <i>Middle School Round Table Discussion</i> <i>Presiders:</i> Thaddeus Hamilton, CAA (Jefferson Jr. High) & Sharon Cole, CMAA (Blue Springs Freshmen Center)	ROOM 62
	C. <i>Non-Faculty Coaches: Making Them Part of Your Team</i> <i>Presenter:</i> J. Scott Brown, CAA (CBC) & John Spotts (North Kansas City) <i>Presider:</i> Sara Stewart, CAA (Raytown School District)	ROOM 63
	D. <i>Filling Multiple Roles in a Small School Setting</i> <i>Presenter:</i> Kent Gibbs, CMAA (Sikeston) <i>Presider:</i> Marlin Hammonds, CAA (Lincoln R-II)	ROOM 64
Noon	Exhibits Close	
Noon – 12:30 PM	Box Lunch	Windgate Exhibit Hall
Noon – 2:00 PM	District Caucus (60 – SW; 61 – NW; 62 – Central; 73 – SE; 64 – SC; 72 – NE; 74/75 – STL; Parasol I - KC)	
	<u>District Elections:</u> SW—NE—STL	

TUESDAY, APRIL 8, 2008

8:30 AM	Coffee and Pastry (sponsored by MIAAA)	Salon A
8:30 – 9:10 AM	Door Prize Drawing	Salon A
9:15 – 10:00 AM	Workshop Session III	
	A. <i>Helpful Hints for the Newly Hired AD</i>	Salon A
	<i>Presenter:</i> Darrell Davis (Fulton)	
	<i>Presenter:</i> Jeff Mikel (Kirksville)	
	B. <i>Round Table Discussion for the Experienced AD</i>	ROOM 62
	<i>Presiders:</i> Mark Linneman, CAA (Rockwood: Marquette) & Jeff Tebbenkamp (Grain Valley)	
	C. <i>How to Properly Plan for Retirement</i>	ROOM 63
	<i>Presenters:</i> Ameritime Insurance	
	<i>Presenter:</i> Marty O’Hern, CMAA (Eureka)	
	D. <i>How to Make Your Athletic Website Benefit Your Program</i>	ROOM 64
	<i>Presenter:</i> Kelly Hinshaw (Rolla)	
	<i>Presenter:</i> Tim Thompson, CAA (Jefferson City)	
10:15 – 11:15 AM	Third General Session – MIAAA Business Meeting	Salon A
	<i>Presenter:</i> Tim Crone, CMAA, President (Blue Springs Public Schools)	
	<i>A. Approval of 2007 Business Meeting Minutes:</i> J. Scott Brown, CAA (CBC)	
	<i>B. Treasurer’s Report:</i> Mike Gohn, CAA (Parkway Schools)	
	<i>C. Conference Evaluation Report:</i> Kelli Spies, CAA, (Holden)	
	<i>D. District Caucus Reports/Election Results:</i> District Representatives	
	<i>E. NIAAA Liaison Report:</i> Tim Thompson, CAA (Jeff City)	
	<i>F. MSHSAA Liaison Report:</i> Marty O’Hern, CMAA, President-Elect (Eureka)	
	<i>G. LTC Report:</i> Don Rothermich, CAA (Parkway Central) & Thaddeus Hamilton, CAA (Jefferson Jr. High)	
	<i>H. Tournament Results:</i>	
	Golf: Jim Whitesell (Ash Grove)	
	(sponsored by: Don Boulware—The Graphic Edge)	
	Fishing: Alan Spencer, CAA (Monett)	
	<i>I. Old Business:</i> Tim Crone, CMAA, MIAAA President (Blue Springs)	
	<i>J. New Business:</i> Tim Crone, CMAA, MIAAA President (Blue Springs)	
	<i>K. Announcement of MIAAA Scholarship Winner:</i> Tim Thompson, CAA (Jeff City)	
	<i>L. Announcements and Adjournment</i>	
11:30 AM	Fourth General Session – MIAAA Luncheon	Salon C
	<i>Presiding:</i> Tim Crone, CMAA, MIAAA President (Blue Springs Public Schools)	
	<i>Invocation:</i> John Morrison, CAA (Waynesville)	
	<i>A. MIAAA Scholarship Winner:</i> Tim Thompson, CAA (Jefferson City)	
	<i>B. District Door Prize Drawings:</i> District Representatives	
	<i>C. 50/50 Drawing:</i> Del Rinne (Retired)	
	<i>D. Announcements/Adjournment:</i>	
	Tim Crone, CMAA, MIAAA President (Blue Springs Public Schools)	



Leadership Training Registration Form
MIAAA Spring Conference Tan-Tara Resort
April 5, 2008 – April 6, 2008

Saturday, April 5

_____ **LTC 501 – Philosophy, Organizations, and Prof. Programs**
8:00am – 12:00pm \$85

_____ **LTC 504 – Legal Issues I- Risk Management**
1:00pm – 5:00pm \$85

Sunday, April 6

_____ **LTC 508 – Legal Issues III- (Hazing, ADA, Employment Law)**
8:00am – 12:00pm \$85

Name _____

School _____

School Address _____

Phone (H) _____

Phone (W) _____

Total amount enclosed: _____

Make checks payable to: MIAAA-LTC

Mail payments and registration to:

Don Rothermich, CMAA Parkway

Central 369 N. Woods Mill Road

Chesterfield 63017

All Registrations due by February 29, 2008

(Late registrations will be accepted the fee will be \$100 and you will not receive materials until after the completion of the course.)

**The Missouri Athletic Director
C/O Kelli Spies
Holden High School
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Holden, MO 64040**

PRSRT STD
U.S. POSTAGE
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MISSOURI 64015

Send Membership Fees of \$25 to:

Chad Bradley, CAA
Central High School
116 Rebel Drive
Park Hills, MO 63601
(573) 431-4313
cbradley@central-ph.12K12.mo.us

Calendar of Events

April 6th-8th, 2008
MIAAA Conference at Tan-Tara

Send your article ideas to:

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