

# Benefits to NIAAA Members

The national professional organization dedicated solely to services, assistance and development for the providers of secondary school "Education Based Athletics" programs.

## Professional

### North Central Accreditation

NIAAA is the first association accredited by NCA CASI.

### Leadership Training Institute

Educational curriculum of 35 courses taught at national and state conferences, institutes and NIAAA webinars. Students can earn CEUs, through a master's degree through select universities.

### Certification Program

Three levels of professional certification including Registered, Certified and Certified Master Athletic Administrator.

### National Athletic Directors Conference

Annual Conference hosted in cooperation with the NFHS offering educational, service, informational leadership and networking opportunities.

### Hall of Fame

Induction and recognition of individuals that have strongly impacted the profession of athletic administration.

### Interscholastic Athletic Administration Magazine

Professional journal providing high school and middle school leadership practical assistance from athletic administrators in the field, research based study, NIAAA member information, regular columns and best practices.

### Awards Program

Recognition levels for both state and national administrators.

### Media Materials

Electronic and print materials available to assist the professional in a number of areas.

### Professional Outreach Program

Conducted in cooperation with state athletic administrator associations as outreach to targeted demographic areas through the NIAAA Endowment. Offering of LTI (501-502), RAA Certification, one year NIAAA membership, with 10 percent of participants receiving registration and lodging scholarship to the national conference.

## Opportunities

- **NIAAA Committee Membership** – 12 committees plus, 2 ad-hoc committees.
- **Field Renovation Program** – Members may apply for consideration to have an outdoor field renovated by members of the Sports Turf Committee.
- **IAA** – Opportunity to submit articles for publication.
- **Student Scholarship/Essay Program** – Open to students in schools where the Athletic Director is an NIAAA member. Female and male recipients at State, Section and National levels.
- **NIAAA/Mildred Hurt Jennings Endowment** – Opportunity to contribute. Portion of funds utilized for professional growth outreach initiatives.
- **In-Service Program** – Offering selected LTI courses adapted in 90 minute or 4 hour presentations. Available to school or district staff. Topics include 14 legal duties, time management and interpersonal relationships.
- **Quality Program Award** – Option after having taken LTC 799 to participate in a process of athletic program assessment offering three levels of potential program recognition.
- **Invited Assessment Program** – Opportunity to have team of professionals evaluate each facet of a school or district athletic program.

## Website Benefits at : [www.niaaa.org](http://www.niaaa.org)

- Dedicated to NIAAA information and program offerings. Links to key affiliates.
- **Member Services** – Online opportunity through NIAAA database to view personal account, find members, order materials or initiate/renew NIAAA membership. Post a resume, open dates, job openings and equipment for sale. Use "message board" to post questions, share ideas and gather information, as well as respond to questions posted by other members.
- Registration and information regarding the annual National Conference.
- **Athletic Administrators Outfitters (AAO)** is a shop offering logoed NIAAA apparel.
- **Buyers Guide** – Online site for preferred companies with contact information and links.
- **The Role of the Principal in Interscholastic Athletics** – Free 12 minute video through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.
- **Calendar of scheduled events** for both state and national athletic administrator associations.
- **State Leadership Directory** – Listing of key contact individuals within states.
- **Archived IAA magazine** for research and reference.

## Direct Benefits to Members

- \$2,000,000 liability insurance.
- IAA is a quarterly magazine provided as part of membership.
- \$2,500 Life Insurance.
- Membership kit for first-time registrants.
- A Profile of Athletic Administration – 28 page booklet available at no cost, providing purpose of position and description of how AD position should be structured and supported.
- National Emergency Network – Assistance available in cases of accident or medical emergency while traveling.
- Continued cutting edge development through NIAAA 3rd Strategic Plan.
- eNews – Electronic newsletter offered 10 times annually at no cost.
- Research expressing important of education based athletics.
- Direct communication to members through social media.

### Cost Reductions

- Lower registration cost for National Conference.
- Reduced premiums on AFLAC cancer and accident insurance.
- **From the Gym to the Jury** newsletter special \$10 annual online subscription (\$39 value).



- Includes current legal rulings impacting athletics.
- Discounted rates offered on Mutual of Omaha Long Term Health Care. Added inclusion in Tuition Rewards and Care Options Assistance.