



A Word from the Associate Executive Director

It's hard to believe, but we can mark off that we made it through a global pandemic in our careers. The last 15-months have been arduous to say the least; however, I hope athletic administrators across Missouri realized that the MIAAA, NIAAA & MSHSAA were there to support them. From transitioning to a virtual conference or the weekly calls with Kerwin, the MIAAA attempted to continue moving forward and pivot when needed. A special thank you to Todd Schrader, CAA, and Marty O'Hern, CMAA for their steady leadership throughout these unprecedented times as our MIAAA President & Executive Director.

Summers always bring excitement to take some time and rejuvenate. As an organization, the MIAAA challenges you to keep pushing your professional learning this summer and into the next school year. Certified Athletic Administrators matter not only for your school and community, but for your personal growth. We expect our coaches to continue their learning, we should model this behavior. The MIAAA is offering a Virtual Symposium in June (page 3 & 4), the NIAAA has many webinars offered and the MSHSAA has the annual conference in August. In order to take part in the offerings of the MIAAA/NIAAA, in addition to the insurance offered, you need to be a dual member of the MIAAA/NIAAA. As a reminder, you may opt in for your membership with your MSHSAA registration for the 2021-22; if you haven't done so, it's not too late to go in and update your membership before the MSHSAA deadline.

Save the dates for the upcoming InsideOut Initiative with the MSHSAA and the KC Chiefs. August 3, at Arrowhead, will be the beginning of the second phase of the Missouri implementation. We are lucky to have this opportunity, at no cost, due to the partnership of the Inside Out Initiative, KC Chiefs and the MSHSAA—this initiative can help us in the fight to take Education-Based Athletics back.



Thank you for your leadership to your schools, for your students and as an athletic administrator in Missouri. Only through your service and a steadfast commitment to professional growth can we continue to elevate our profession.

Joshua Scott, CMAA—Associate Executive Director



Keith Chapman, CAA,
Warrensburg High
School is in the 1st year
of his term as the MIAAA
Board President



Colleagues,

The past 14 months have been a challenge for all of us. There is a light at the end of this. This past year our student athletes have been given the opportunity to compete after last spring it was taken away from all of us. We have all seen kids develop and move forward. Education based athletics has become stronger through your efforts.. Everyone needs a pat on the back and I personally applauded each one of you for doing the best you can for your student athletes.

I would like to thank Todd Schrader for leading us through the past two years. His leadership allowed us to have a virtual conference last spring and return to an in-person conference this past April. It was fantastic to see everyone who attended our spring conference. The excitement I saw to be together again after two years was noticed. Anytime in our profession the ability to discuss how we can make it better for our student athletes is always welcoming.

I would like to congratulate all of our District AD of the year winners for 2020 and 2021. Also to Dr. Kerwin Urhahn and Mrs. Dory Smith for being awarded our Linneman Award.

I hope everyone has a restful summer and look forward to seeing everyone at the MSHSAA office on for the Summer workshop

Keith Chapman, CAA

President

MIAAA VIRTUAL SYMPOSIUMS

The MIAAA is offering an opportunity for its membership to take virtual LTC classes this June! Sign up for as many course as you want! Learn from some of the best course instructors from across the state!



STEP ONE

Log in to the [NIAAA website](#) and confirm you are a member of the NIAAA

Go to this link to become a NIAAA member:

[Membership link](#)

STEP TWO

Take Class 501, 502, 503

On Thursday, June 3, 2021 join other fellow athletic administrators on zoom to take two of the necessary classes for your RAA certification through the NIAAA.

LTC 501: Guiding Foundations & Philosophies

LTC 502: Strategies for Organizational Management

STEP THREE

Obtain Certification Application

Following these courses, simply enroll in LTC 503 online... a mere 4 hours later and you are a NIAAA Registered Athletic Administrator!

A simple one day seminar will get you the RAA designation.

Online Course: Now available in the Classroom section of the [NIAAA website](#) is an interactive online course option you can take on your own time, at your own pace, where you like. The cost for this online course LTI 503) is \$125.

Register **HERE**
by May 14, 2021



SCHEDULE FOR JUNE 3 ON ZOOM

7:30 am - Registration

8:00 am - LTC 501

11:30 am - Lunch on your own

12:30 pm - LTC 502

3:45 pm - Closing

4:00 pm - Dismissal

Cost - \$225 and includes NIAAA registration for LTC 501 and LTC 502.

[MIAAA June 2021 Virtual Symposiums](#) - Click for the flier and registration

STEP FOUR

Complete Personal Data Form

After logging into NIAAA.org and creating a member profile and purchasing the

certification application, you

will receive an email with all

necessary documentation,

including the Personal Data

Form. The PDF provides a

systematic method of

documenting your educational

background and professional

experiences. Please complete

the PDF and email the

completed form, with all

supporting documents (proof

of completion of required

courses and proof of college

degree), to

cvanparis@niaaa.org

STEP FIVE

Review of Submission

The certification committee will review your Personal Data Form to confirm attainment of the minimum number of required credits. All certification applicants will receive notification within 10 business days of receipt of the PDF.

STEP SIX

Receive Certification

The committee will award certification after a candidate has met all criteria for that level of certification. The office will notify each candidate by letter of his or her individual status.



Questions?

Contact: Chris Muskopf , cmuskopf@sluh.org, 314.269-2146

Doug Kuhlmann, dkuhlmann@lhssc.org, 314.497.3014



The MIAAA adds another member to the NIAAA Hall of Fame



**Congratulations Marty
O'Hern, CMAA**

Marty will be inducted
into the NIAAA Hall of
Fame in Denver in
December 2021

NIAAA HOF—MISSOURI

2010	Don Sparks	Parkway
2016	Roger Estes	Mehlville
2019	Jim Gagen, CAA	Marquette
2021	Marty O'Hern, CMAA	Eureka





LSR7 ACTIVITIES DIRECTOR CHOSEN FOR NATIONAL LEADERSHIP POSITION

- Mike McGurk, athletics & activities director at Lee's Summit North High School, is now a national leader for the National Interscholastic Athletic Administrators Association.

- Chosen by the NIAA Board of Directors, Mr. McGurk is presi-

dent-elect now, and he will serve as NIAAA president in 2022. Mr. McGurk is only the second Missouri athletic administrator to serve in this role.

SIX MIAAA ATHLETIC ADMINISTRATORS
EARN CERTIFICATIONS—CONGRATS

Heather Kristoff, RAA

Heather Creger, CAA

Scott Leuthauser, CAA

Jason Michel, CAA

Kyle Middleton, CAA

Lance Quessenberry, CAA

SUMMER AD INSTITUTE

August 2—3, 2021

The MIAAA and the MSHSAA are excited to welcome Athletic Administrators back to Columbia for the Summer Workshop

MONDAY, AUGUST 2

8-8:15- Welcome: What does the MIAAA do and offer- Keith Chapman

8:15-8:50am- Keynote Speaker-

8:50-9:00- Break

9:00-9:50- Breakout Session (pick one)

Mentor Intro/Helpful Hints for the New AD- Jen Brooks

Diversifying Your Staff- Mike McGurk

Navigating the MSHSAA website- John P- MSHSAA

Pre-Season Parent Meetings- Brandon Clark

Mentoring Programs for Coaches – Josh Scott

***Sessions repeat: 10am and 11am.**

12:00-12:30pm- Lunch/Questions and Answers with MSHSAA



2021 MSHSAA/MIAAA WORKSHOP—LTC

**August 2-3, 2021—MSHSAA
Building, Columbia, MO**

Monday Afternoon A—LTC 640—Role of the Urban Athletic Administrator

Monday Afternoon B—LTC 503—Enhancing Organizational Management

Monday Afternoon C—LTC 723—Professional Growth Programs

Tuesday Morning A—LTC 631—Emergency Management

Tuesday Morning B—LTC 726—Student Leadership Development

Tuesday Afternoon—CAA Test Opportunity



GOLF SCRAMBLE

HOSTED BY THE MIAAA RETIRED AD'S MONDAY,
AUGUST 2, 2021

HAIL RIDGE GOLF CLUB

4 PERSON SCRAMBLE | \$50/PERSON

REGISTRATION AT 1 PM | SHOTGUN START AT 1:30 PM

NAME	EMAIL	REGISTRATION	TOTAL DUE
1. _____	_____	\$50 _____	
2. _____	_____	\$50 _____	
3. _____	_____	\$50 _____	
4. _____	_____	\$50 _____	

Gerald Linneman Award Winners



Dr. Kerwin Urhahn, MSHSAA

**Gerald Linneman Lifetime Achievement
Award**



Jeff Taggart, CAA

NIAAA State Award of Merit

The Gerald Linneman Award

The Gerald Linneman Award is the most prestigious award given out by the MIAAA. The award is given out voted on by a committee of the MIAAA Board of Directors. Winners must meet the following qualifications:

- The person must have served as a coach, athletic administrator, school administrator, or school administrator involved with the school(s) athletic program, for a minimum of 25 years.
- The person must display characteristics commensurate with those exhibited by Gerald Linneman, i. e. high principles, ethics, integrity, long and diligent service, dedication to interscholastic sports and a deep love and devotion to athletes who participated in sports of all levels.

Athletic Directors of the Year



Corey Johnson, CAA

Parkway Central HS

2019-20



Jen Brooks, CMAA

Ursuline Academy

2020-21

MIAAA Athletic Director of the Year

Annually, the MIAAA Board of Directors selects one Athletic Administrator of the year.

- Must have 5-years experience as an athletic administrator, including the current year.
- Must have been selected as a District Athletic Director of the Year in current or previous years.
- Previous District Athletic Director of the Year candidates must be re-submitted to be considered. Any member of the board of directors may nominate one of these individuals. Up-dated credentials must be submitted with nominations.
- Must be a MIAAA member the previous year of nomination
- Must be a current MIAAA member



ROGER ESTES NEWCOMER OF THE YEAR

Brandi Arthur, Neosho High School, was the first recipient of the Roger Estes Newcomer of the Year.

THADDEUS HAMILTON MIDDLE SCHOOL ATHLETIC ADMINISTRATOR OF THE YEAR—MARTY MARSH



Thaddeus Hamilton



SEAN ERWIN, CAA

Sean Erwin will be taking over the Awards Chair for the 2020-21 school year. For the past six years Sean has been the Activities Director at Francis Howell High School. Prior to coming to Francis Howell he was the Activities Director at Sullivan High School for three years. Sean was also previously a teacher and coach at Lindbergh High School for eight years. Sean looks forward to serving the MIAAA in this new capacity. If you need to contact Sean he can be reached at sean.erwin@fhdschools.org

MIAAA Award Information

NEW MIAAA STATE AWARDS

The MIAAA Roger Estes New AD of the Year Award

Criteria:

1. Must be nominated by another AD
2. Must be in 2nd or 3rd year as an AD
3. Demonstrates leadership qualities outstanding work ethic, and good communication skills

The MIAAA Thaddeus Hamilton MS AD of the Year

Criteria:

1. Must be nominated by another AD
2. Must be currently serving as an MS AD
3. Must be a current member of the MIAAA
4. Demonstrates leadership qualities, outstanding work ethic, and good communication skills.

One AD will be forwarded to Sean Erwin per District as a Finalist—the MIAAA Board will select 1 State recipient for each Award.

**NIAAA SECTION V—LARGEST
TOTAL MEMBERSHIP GAIN FOR
2019-20 (170) - MIAAA (135) &
HIGHEST % OF COMMENDATIONS**



**2020 MIAAA
Membership
Commendations**

- Record Membership— (actual 523)
- 10% Membership Gain—(actual 34%)
- 70% or More Membership— (actual 88%)
- Most members gained by any IAAA in the NIAAA





ANDREW LENZEN

Jeff Taggart, Athletic director for the Northwest school district says, "Drew has worked extremely hard balancing academics and athletics at Northwest. Drew is dependable, a hard worker, and strives to be the best at all he does."



CIARRAH BELL

Mark Ross, Activities Director at Marceline says, "Ciarrah personifies the type of student Marceline R-V wants walking its hallways and representing us in athletics. Given any given task, she goes above and beyond what is required."

2020- 2021 STUDENT SCHOLARSHIP WINNERS

MISSOURI N.I.A.A.A SCHOLARSHIP ESSAY WINNERS 2021

The two Missouri NIAAA Scholarship Essay winners for 2021 were seniors Andrew Lenzen from Northwest- Cedar Hill in Cedar Hill, Missouri and Ciarrah Bell from Marceline High School in Marceline, Missouri. Both student-athletes had outstanding essays and athletic credentials, as did many applicants. These student-athletes also had an outstanding record of civic duty. Their athletic directors spoke highly of their ability to give back to their community and of their devotion to other organizations within, and outside of, the school.

Ciarrah and Andrew will receive a \$1000.00 scholarship from the MIAAA and will present their essays at the MIAAA Spring Conference Banquet, which will be held April 11th, 2021 at Margaritaville Lake Resort in Osage Beach, MO. Their essays will go on to compete for an additional \$1500.00 scholarship at the NIAAA Section V meeting in Minneapolis, Minnesota on June 9th, 2021. Their essays will be competing with the scholarship winners from Kansas, Nebraska, South Dakota, North Dakota, and Minnesota. The Section V winners move on to compete for the \$2500.00 NIAAA national scholarship later in the summer of 2021.

This year, the MIAAA also presented two runner-up awards of \$500.00 each. The female runner-up was Brylee King from Neosho High School, Athletic Director-Brandi Arthur and Johnathan Hecktor from South Callaway, Tony Brandt, athletic director. The male runner-up was Jake Casey from Park Hills Central, Chad Bradley, athletic director.

For more information regarding the MIAAA/NIAAA scholarship program for Missouri, contact Jeff Taggart- CAA Athletic Administrator Northwest-Cedar Hill. jtaggart@northwestschools.net 636-274-0555.



MIKE MCGURK, CMAA, LEE'S
SUMMIT NORTH

MIKE.MCGURK@LSR7.NET



2021 MIAAA Certification Update

We have almost completed what has to be one of the toughest years of our career. The NIAAA has been offering a multitude of free workshops as well as quite a few LTC webinar classes. These classes can be the impetus for many to work on their current certification. Hopefully many of you have found time to take advantage of these opportunities.

There are five different levels of certification in the NIAAA. They are Registered Athletic Administrator (RAA), Registered International Athletic Administrator (RIAA), Registered Middle School Athletic Administrator (RMAA), Certified Athletic Administrator (CAA), and Certified Master Athletic Administrator (CMAA). There is a level for everyone. If you have questions about the different levels, click on this link <https://members.niaaa.org/page/Certification>, or visit the MIAAAMO.org website where current information is posted as well. In order to become a CAA, athletic administrators must sit for an exam. The MIAAA is trying to make it easier for all to be able to sit for the exam. We are offering classes at the MSHSAA/MIAAA summer workshop, regionally we are offering classes in November, and of course, at the annual spring conference. The MIAAA also has increased the number of people qualified to proctor the CAA exam. The annual testing options for the CAA are the summer workshop at the national conference and the spring conference. If those dates do not work, athletic administrators can take it in the comfort of their home through Proctor U for an additional \$42.50. There is a charge to take the exam, but the MIAAA offers a scholarship for each of the eight districts yearly. If you would like to apply for this scholarship, touch base with your district representative.

The process to become a CMAA is also easier to do than in years past. In order to become a CMAA, a written project was needed. Now, athletic administrators have the option of doing an oral project via a video platform. The MIAAA would like to challenge all current CAAs to become CMAAs this year. We are looking to significantly increase the number of CMAAs. We currently only have nine active ADs in Missouri who have their CMAA designation. If you have any questions about this process, you can always reach out to myself, Josh Scott, or Doug Kuhlman. We are willing and able to assist anyone who wishes to start this process.

According to the NIAAA, certification with the NIAAA helps to develop a sense of personal and professional satisfaction. It demonstrates a commitment of excellence in the profession and allows for growth of professional knowledge and expertise. Being certified also increases the potential for employment opportunities or incentives. So, we are challenging the ADs of Missouri to reach a new certification level in 2020. Good luck!

-Mike

Meet the MIAAA Professional Development Academy Team



**Doug Kuhlmann, CMAA—
Lutheran St. Charles**

An Oregon native, Doug moved to MO after attending college in NE. He coached football for 15 years before becoming Athletic Director for Lutheran St. Charles. Currently, Doug is the Asst. Head of School and works as a professor of Athletics Admin. at William Woods and Concordia Universities.



Don Rothermich, CMAA

The MIAAA would like to say a special thank you to Don Rothermich, CAA for his years of service to the MIAAA and professional development nationally.



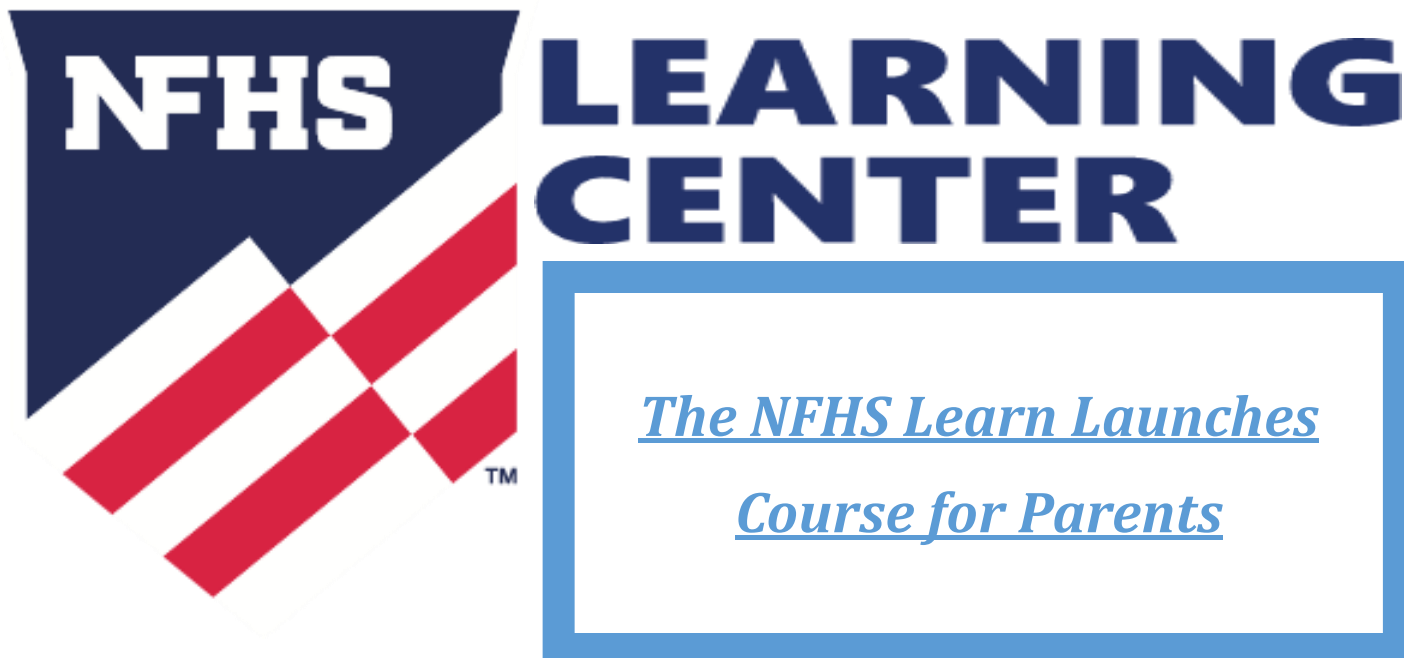
Chris Muskopf, CAA—SLUH

This has been a lifelong resident of St. Louis, graduate of SLUH and Mizzou—Coach Muskopf taught math and coached at Afton, CBC, MICDS before becoming AD at SLUH. This has been an AD for 6 years and joins the PDA Team this Spring. He has presented at the MIAAA and NIAAA multiple times.

Professional Development at the Conference

The MIAAA is proud to offer the NIAAA Leadership Training Institute at all of our conferences. We offered five LTI Courses and numerous workshops led by Athletic Directors from across the state. The program was established in 1996 to:

1. Promote the professional growth and prestige of athletic administrators
2. Provide an opportunity for athletic administrators to participate in the nations' largest professional organization whose activities are directed exclusively to high school and middle school athletic administrators.
3. Provide education programs as a resource tool for athletic administrators.
4. Promote quality in all programs conducted at the national, state and local level.



Description

Your student's high school years will provide a lifetime of memories and experiences. How do you want your student to remember this experience?

To help guide parents in this journey, the National Federation of State High School Associations has created THE PARENT SEAT. This course has been designed to help you understand the importance of participation in school programs, your expectations of behavior at events, how your behavior affects your child, and how you can use your child's high school experience as a way to grow a healthy relationship for years to come.

The "Parent Seat" originated as a video series, including [The Parent Seat](#), [Beyond the Scoreboard](#), and [A Lasting Relationship](#). These videos are available to download at no cost.

"The Parent Seat" video debuted in August to assist coaches and athletic directors in explaining the role of parents on game day, as well as how they can manage their emotions in an inter-scholastic setting. The short video suggests 10 tips that parents can use to develop and maintain a calm, respectful demeanor. The video is also the most recent example of how the Learning Center strives to positively impact the coaches, administrators, officials, students and parents associated with athletics and activities through its 70-plus course offerings, including more than 35 of which are free. <https://www.highschoolot.com/nfhs-learning-center-delivers-10-millionth-course/18879015/>

If anyone is interested in being a Mentor to a new Athletic Administrator for the 21-22 school year, please email Jen

Brooks, jbrooks@ursulinesl.org

If you are a new Athletic Administrator and have not received a Welcome email from Jen by July 15, please email Jen so you can be added to the list.

Kind Regards—
Jen Brooks, CMAA



MIAAA BENEFITS

The MIAAA is proud to have a Mentoring Program for new Athletic Administrators—Quarterly Newsletters have been given to AD's throughout Missouri this year—Email Jenn Brooks to receive yours!

Email Mentor Coordinator Jen Brooks for the Interactive New AD Newsletter

2020-21 Strategic Plan Goals

- Finance Committee
 - Aligned membership with MSHSAA
 - Created an Annual Budget
- Operations Committee
 - Increased Participation of retirees
 - Created a MIAAA Information Sheet
 - Added the Newsletter to the MIAAA website
 - Created a MIAAA Women's Coaching Association to support and encourage future female Athletic Administrators.
- Programs Committee
 - Website - bring attention to the membership for resources available
 - Expand Mentor outreach through new Chair
 - Identify and make available Mentor Vice Chairs
 - Expand Awards to include New AD of the Year and Middle School AD of the Year.

STRATEGIC PLAN UPDATE

The MIAAA Strategic Plan Committee met via Zoom on April 27. The 5 year strategic plan (2018-2023) was put together as an important framework and guide to how we do business and grow as an organization. The committee discussed what has been accomplished, ongoing goals, and those parts of the plan that still need to be tackled. The Strategic Plan consists of three main areas/sub-committees – Finance, Operations and Programs. Within each of these areas goals and strategies for implementation were outlined. Below is a summary of where we are as we near the mid-point of our 5 year plan.

Finance: The Finance Committee's focus has been on fiscal soundness and responsibility as well as growing our membership. Our membership over the past two years has grown from approximately 385 to over 500. Linking our MIAAA/NIAAA membership with our MSHSAA registration has played a key part in this endeavor. The committee continues to evaluate membership and conference fees as well as looking at ways to maintain and grow our membership. An annual budget was created to help guide spending and prepare for each fiscal year. As we go forward over the next two and a half years leadership with focus on ways to increase our savings account to 50% of the annual spring conference expenses as well as re-search investment opportunities with a financial advisor for endowment growth.

Operations: The Operation Committee has focused on increasing membership, communication, technology, professional development, branding, creating an operations (POP) manual and election procedures. Again, we have had great success in increasing membership statewide (7-12) and this will continue to be a focus. The utilization of our website for best practices and highlighting our newsletters has also been accomplished. Expanding awareness and offerings of our professional development opportunities has also been a key endeavor. Presenting our PD information at the MASSP Conference and the creation of a one-page MIAAA information sheet have both been key in getting our information out to Athletic Administrators and other school leadership. Over the next two and a half years we will focus on branding, creating an organizational POP manual and more clearly defining our election procedures.

Programs: Finally, our Programs Committee has focused on Technology, Professional Development, Mentoring and recognizing Athletic Administrator's accomplishments. Our current offerings of LTI courses has been tweaked and restructured. These course offerings are now easily accessible on our MIAAA website and directly linked to the NIAAA website. Our Mentoring Program is one of the most successful in the United States and has been instrumental in assisting new Missouri AD's as they start their careers in athletic administration. Creating a New Athletic Administrator of the Year as well as Middle School Athletic Administrator of the Year have been focal points for the Programs Committee. The committee and our Mentoring Coordinator will continue to develop a statewide networking program as well as regional representatives for the Mentoring Program.

The MIAAA
Strategic Planning
Committee

Thank You for your
Leadership



To all NEDC Members, NIAAA State Liaisons and State Presidents,

On behalf of the National Interscholastic Athletic Administrators Association we would like to officially launch our 2020 Initiative the Stephen Siller Tunnel to Towers Foundation. This organization helps benefit our military and first responders. They do this in memory of FDNY firefighter, Stephen Siller, who laid down his life to save others on September 11, 2001. Please see the attached flyer.

We really appreciate how our membership responded last year and we hope we can expand upon those efforts. In addition to raising funds from your state membership we would like you to consider encouraging them to use this initiative as a community service project within their schools. Students can benefit a great deal by learning about our country and the events that happened on 9/11.

This past year NIAAA members raised over \$43,000 dollars for Wounded Warriors. For 2020 the National Initiative and Assistance Network Committee is challenging all members to strive for a contribution total of over \$50,000. Thank you for assisting and encouraging your members to be a part of contributing to this most worthy service project.

To donate to this year's 2020 NIAAA Initiative simply follow these steps:

Please use a credit card (if your association does not have its own card please use your personal card and get reimbursement) OR use the attached donor card and pay by check.

If paying by credit card go to <https://bit.ly/2CQrrGc> and click on Donate on the right side of the page.

Below the "confirm donation" select edit and remove the user fee or you are not charged, Select or fill in your amount to donate and then click on Continue

Fill in your information on the payment page and click on Donate. Note - fees

If you have any questions, please feel free to contact either one of us:

Joni Pabst, CAA, Chair of the NIAAA National Initiative and Assistance Network

jp0808@aol.com or 520-906-7252

Fred Balsamo, CMAA, Vice Chair of the NIAAA National Initiative and Assistance Network

fbalsamo@casciac.org or 203-605-0553

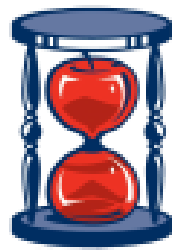
Thank you for your support in this worthy cause!

Sincerely,

Joni Pabst
NIAA Chair



THANK YOU PLATINUM SPONSORS



Ameritime
Educating Educators About Their Money



MIAAA Newsletter-Coaches Education

Update from the NFHSLearn by Keith Chapman, Missouri NFHS State Liason/President -Elect MIAAA.

Did you know that there are over 30 free courses available through NFHS for coaches, parents and student athletes? Free professional development!!! If you are not familiar with this site go to <https://www.nfhslearn.com/>. Here in Missouri we have all used the site for our non-faculty coaches taking Fundamentals of Coaching (Cost) course. Hopefully, one of your coaches or players have not had to take the Sportsmanship course(Free). But, this is also a free course offered. This is just a start of what is available for us to educate our community of different aspects of our profession. There is also a NFHS Coach Certification Program. This program is a national professional credential offered to individuals who are currently coaching or aspire to coach at the interscholastic level. The attainment of this national certification demonstrates the completion of a series of courses offered by the NFHS that will enhance the ability of the coach to better serve the student, the school, the community and the profession of coaching. Learn more about the NFHSLearn program and use it to better serve your community.





BENEFITS OF MIAAA/NIAAA MEMBERSHIP

JOIN FOR THE 2021-22 SCHOOL YEAR

MIAAA

MIAAA Female Coaches Association (new)
 New Athletic Director mentorship
 \$5,000 Term Life Insurance
 Scholarship Opportunities for students
 Professional Networking Opportunities
 Annual Conference and Workshop Attendance

NIAAA

Quarterly IAA Magazine for Ath. Administrators
 Scholarship Opportunities—section/national
 Accredited Leadership Courses
 \$2 Million Liability Insurance
 \$2,500 term Life Insurance

2021-22 MIAAA Board of Directors

	First Name	Last Name	MIAAA Position	High School
OFFICERS	Marty	O'Hern, CMAA	Executive Director	Retired
	Keith	Chapman, CAA	President	Warrensburg
	Jeff	Taggart, CAA	President Elect	NW Cedar Hill
	Todd	Schrader, CAA	Past President	Retired—Bolivar
	Brandon	Clark, CAA	Treasurer	Nixa
	Bill	Deckelman, CAA	Secretary	Washington
	Josh	Scott, CMAA	Asst. Executive Director	Springfield SD
DIRECTORS	Mat	Vlesides	Central	Odessa
	Chris	Kendrick	Northwest	Mid-Buchanan
	Tyson	Moyers	Southeast	Cape Central
	Todd	Anderson	South Central	Herman
	Casey	Vokolek	Kansas City	Oak Park
	Daryl	Bradley, CAA	Southwest	Monett
	Mike	Roth, CAA	St. Louis	Parkway Dist.
	Tony	Brandt	Northeast	South-Callaway
COORDINATORS	Jeff	Whitney, CAA	Conf.Coord.	Camdenton - Retired
	Sean	Erwin, CAA	Awards	Francis Howell
	Regina	Fields, CAA	Vendor Hall	Carthage
	Jen	Brooks, CMAA	Mentoring	Ursuline Academy
	Doug	Kuhlmann, CMAA	LTC	Lutheran St. Charles
	Chris	Muskopf, CAA	LTC	SLUH
	Mike	McGurk, CMAA	Certification Coord.	Lee's Summit North
	Eric	Lawrence, CAA	NIAAA Liaison	Bayless
	Jim	Gagen, CMAA	Retired AD's	Retired
	Marlin	Hammond, CAA	Retired AD's	Retired
	Roger	Hodapp, CAA	Retired AD's	Retired
	Jeff	Starkweather	Retired AD's	Retired
	Del	Rinne	Retired AD's	Retired

In this spirit here are the 11 tips from my book [Training Camp](#).

1. The best know what they truly want. At some point in their lives, the best have a “Aha!” moment when their vision becomes clear. Suddenly they realize what they really, truly want to achieve. They find their passion. When that happens they are ready to pay the price that greatness requires.

2. The best want it more. We all want to be great. But the best of the best are willing to do what it takes to be great. The best don't just think about their desire for greatness; they act on it. They work hard and do the things that others won't do, and they spend more time doing it.

3. The best are always striving to get better. They are always looking for ways to learn, apply, improve, and grow. They stay humble and hungry and are lifelong learners.

4. The best do ordinary things better than everyone else. For all their greatness, the best aren't that much better than everyone else. They are simply a little better at a lot of things. They work hard to master the fundamentals. They don't do anything different. They just do the ordinary things better.

5. The best zoom focus. The best focus on what matters most and tune out distractions. Distractions are the enemy of greatness and the best don't let distractions get in the way of their growth and improvement.

6. The best are mentally stronger. Life is not a sprint or a marathon. It's a series of sprints combined with a boxing match. You're not just running; you are getting hit along the way. The best are able to overcome adversity and challenges. with mental and emotional toughness.

7. The best overcome their fear. Everyone has fears. The best of the best all have fear, but they overcome it. To beat your enemy, you must know your enemy. Average people shy away from their fears. They either ignore them or hide from them. However, the best seek them out and face them with the intent of conquering them.

8. The best seize the moment. When the best are in the middle of their performance, they are not thinking “What if I win?” or “What if I lose?” They are not thinking “What if I make a mistake or miss the shot?” They are not interested in what the moment produces but are concerned only with what they produce in the moment. The best define the moment rather than letting the moment define them.

9. The best tap into a power greater than themselves. The best are conductors, not resistors. When the best look back on their life and accomplishments they know they didn't accomplish it alone. They know a higher and greater power guided and fueled them on their journey.

10. The best leave a legacy. The best live and work with a bigger purpose. They leave a legacy by making their lives about more than them.

11. The best make everyone around them better. They do this through their own pursuit of excellence and in the excellence they inspire in others. One person in pursuit of excellence raises the standards of everyone around them. And as they strive for greatness they bring out the greatness in others.

-Jon— www.JonGordon.com

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