

# MIAAA EXECUTIVE PLANNING MEETING

Tan-Tar-A

September 16-17, 2018

1. Call to order: 1:00pm, September 16 – Introductions
  - a. Discussion for Intent of the Organization
  - b. Responsibilities of Board Members
2. Approval of Minutes from the 2018 Spring Meeting – Bill Deckelman
3. Approval of Treasurer’s Report – Keith Chapman
  - a. Bonding of Treasurer
  - b. Appoint Audit Committee
4. Conference Coordinator’s Report –Jeff Whitney
  - a. Dates: April 6-9, 2019
  - b. Room Reservations
5. Membership Report– Marty O’Hern
6. Executive Director Report – Marty O’Hern
  - a. Corporate sponsorship discussion
    - i. BSN Golf Tourney
    - ii. J-Mac’s Conference Gift
7. Awards Coordinator Report – Margo Hurst
  - a. District Awards Representative
  - b. District AD of the Year – Qualifications
  - c. MIAAA AD of the year – February
  - d. Distinguished Service Awards – two from each district
  - e. 20 Year Recognition Awards
  - f. 25 Year Recognition Awards
  - g. 10 Year AD Certificates
  - h. 15 Year AD Certificates
  - i. NIAAA Award of Merit
  - j. Gerald Linneman Lifetime Achievement Award – Nominations to Mike McGurk before February meeting- Mike will present this info at Monday’s meeting
8. Exhibits Coordinator Report – Brandon Clark
  - a. Fees – 375.00/single 640.00/double
  - b. Other
9. Mentoring Report- Dory Smith
10. LTC Coordinator Report – Don Rothermich & Thaddeus Hamilton Spring Conference 2017-18 LTC Offerings
  - a. Summer AD Workshop 2017-18 LTC Offerings
  - b. Fall and Summer LTC Coordinators Workshop – Sept and July in Indy

11. CAA Exam Report – Mike McGurk
  - a. CAA Scholarship – 1/district;
12. NIAAA Liaison Report
  - a. Section V Meeting Report - Jeff Taggart
13. Retired AD Coordinator Report – Jim Gagen
  - a. Membership Dues
  - b. Retirees Breakfast
  - c. 50/50 Ticket Sales Report
  - d. Collection of Banquet/Luncheon Tickets Update
  - e. Retired AD Updates – send Retired AD addresses to Jim Gagen
14. Tournament Coordinator Report – Marlin Hammond/Jeff Starkweather
  - a. Golf Tournament
  - b. Fishing Tournament
  - c. Poker Tournament
15. MSHSAA Update – Kevin Garner
16. MSHSAA Liaison Report – Todd Schrader
17. NIAAA National Conference Discussion
  - a. Henry B. Gonzalez Convention Center, San Antonio, TX – December 14-18, 2018
  - b. Approval of Expenses for Attendees
    - i. President, Past-President, President Elect, Exec. Director, Exhibits Coord., Awards Coord, NIAAA Liaison, Conference Coordinator, Treasurer, Secretary, Up to 5 delegates)
    - ii. Room Share Philosophy
  - c. State Door Prize – 250.00 (Traditionally \$100 Gift Cert. – Jack Stack BBQ and \$150 cash)
  - d. Hospitality Room Expenditures – 600.00 – Other Section V State?? Suite Availability?
    - i. Mike McGurk running At-Large
      1. Campaign Fund and Give Aways?
  - e. NIAAA silent auction items – 2019 National Harbor, MD
18. Future Meeting Dates
  - a. Executive Board – February 6, 2019, 7:00pm, MSHSAA Office
  - b. AD Advisory Board – February 9, 2019, 8:00am, MSHSAA Office
  - c. Final Conference Planning Meeting – March 3, 2019, 4:00pm, Tan-Tar-A
  - d. President’s Reception – April 5, 2019, 7:00pm, Tan-Tar-A
  - e. MIAAA Spring Meeting – April 6, 2019, 9:00am, Tan-Tar-A
  - f. MIAAA Spring Conference – April 6-9, 2019, All Day, Tan-Tar-A
  - g. Summer AD Workshop –Aug 5-6 , MSHSAA Office
  - h. MIAAA Fall Planning Meeting – September 15-16, 2019, Tan-Tar-A? Continue 2 weeks after Labor Day?
19. Old Business
  - a. Website discussion- Josh Scott
  - b. PR Position
20. New Business
  - a. District Reps Election For 2019: KC, C, NW, SE
  - b. Other New Business

i. Strategic Plan Review and Process Moving Forward

- ii. AD's getting involved on national committees
  - i. CMAA's- less than 7 active AD's in MO- How do we increase this?
  - ii. Board Insurance – Marty – Status?
  - iii. Summer Workshop Evaluations - MSHSAA

21. Spring Conference Agenda Discussion - Dates April 6-9, 2019

- a. Theme- Registration Fees
- b. Conference Gift (Hoodie, L/S Polo, ¼ Zip)
- c. Presidential Reception – April 5, 2019, 7:00pm
- d. LTC Offerings – Rothermich and Hamilton
- e. Saturday Social – Whitney/Hamilton
- f. Retired AD Breakfast – Gagen
- g. District Leadership Luncheon – Todd Schrader – 2 reps/ district
- h. Banquet
  - I. Menu
  - II. Set-up
  - III. National Anthem (choir) –Osage? – Whitney?
- i. Keynote Speaker – Scott – Positive Coaching- options
- j. Spouses Breakfast – Scott/ McGurk – (needs help – wife will most likely not attend)
- k. Golf Tournament – Starkweather
- l. Fishing Tournament – Hammond/Starkweather
- m. Poker Tournament – Hammond/Starkweather
- n. Tuesday Luncheon Menu – Whitney
- o. Online Evaluation – Scott
- p. Programs: Printing and Proof Reading –Deckelman and Hurst with Jason West
- q. Conference Correspondence – Deckelman and O'Hern – website, newsletter, MSHSAA blast
- r. First Time Attendees – Sunday, 11:00pm – McGurk
- s. MSHSAA Ballot Issues – Sunday, 3:00pm – MSHSAA Staff
- t. Other Items
- u. Future Conference Dates:
  - I. Friday – Tuesday on all dates:
    - i. April 5 – 9, 2019 (Easter April 21)
    - ii. April 3 – 7, 2020 (Easter April 12)
- v. Conference Schedule (see handout)

23. MSHSAA District Reps Meeting

Approx. 8:00 am on Monday, Sept.17, 2018

- a. MSHSAA Hosts: Kevin Garner