

MIAAA EXECUTIVE PLANNING MEETING

Tan-Tar-A

September 19-20,2021

1. Call to order: 1:04pm, September 19 – Introductions (group went around and introduced themselves - some new faces and responsibilities for 2021)

- a. Discussion for Intent of the Organization
- b. Responsibilities of Board Members

2. Approval of Minutes from the 2021 Spring Conference Meeting – Bill Deckelman

Notes are in the portal - Mike McGurk made a motion to approve the notes and Casey V. with the second. Motion passed.

3. Approval of Treasurer's Report – Brandon Clark

Budget is in the portal - Brandon reviewed the with group. Darrell B. motion to approve the budget. Chris K. with the second. Motion passed.

- a. Bonding of Treasurer - Keith C. made a motion to approve the bonding of the treasurer. Mike M. seconded the motion. Motion passed.
- b. Appoint Audit Committee - Josh S., Todd A. and Darrell B. (after dinner in 305, approx. 7:30 p.m.
- c. Current balance is approximately \$100,000 (waiting on the MSHSAA check from the MIAAA/NIAAA dues)

4. Conference Coordinator's Report –Jeff Whitney

- a. Dates: April 2-5, 2022
- b. Room Reservations
- c. Jeff reviewed the handout detailing the 2021 Spring Conference expenses.
 - 344 paid (approx. 300 attended - COVID year)
 - Total Cost: \$54,542.82
 - Total Cost per person: \$126.66 plus conference gift cost.
 - Total Rooms: 682 rooms
 - Contracted 2022 Conference rooms - 800 @ \$107.00 per room

5. Membership Report– Marty O’Hern

- a. 518 (?) have signed up w/ the MSHSAA website, total currently is approximately 538.
- b. Current members still need to fill out some forms on the website in addition to the registration on the MSHSAA website. Conference fee is also an addition to the MSHSAA website registration.
- c. Josh S. is working w. Jason W. from MSHSAA to be able to send out an email via MSHSAA Regions to send out updates as needed.
- d. We finished last year w/ 613 members (over 100% - JR High and Asst. AD’s don’t count).

6. Executive Director Report – Marty O’Hern/Josh Scott

- a. Marty discussed the proper protocol for using the MIAAA organization and its name. Items in the future need to be brought to the Board for approval.
- b. Marty O. and Jen B. will both be honored at the banquet on Tuesday night at the NIAAA Conference in December.
- b. Corporate sponsorship discussion - if you have names of businesses Josh S. will contact about being a sponsor of the MIAAA. Please forward to him.

7. Awards Coordinator Report – Sean Erwin

- Sean sent out links last week with all the award information. He has moved up some due dates to ensure he has the information in time to prepare for the conference.
 - a. District Awards Representative
 - b. District AD of the Year, Roger Estes New AD of the Year, Thaddeus Hamilton Middle School AD
 - c. MIAAA AD of the year – February
 - d. Distinguished Service Awards (Review list for this year on-site representations)
 - e. 20 Year Recognition Awards
 - f. 25 Year Recognition Awards
 - g. 10 Year AD Certificates
 - h. 15 Year AD Certificates
 - i. NIAAA Award of Merit
 - j. Gerald Linneman Lifetime Achievement Award – Nominations to Todd S. before February meeting- Mike will present this info at Monday's meeting.
- K. DSA will only be one per area and will still be recognized at the Spring Conf.
- L. Mike M. brought up names for several awards (NIAAA) - Kevin G. (Citation), Dory S. (hall of fame), Josh S. (DSA) - Marty O. made a motion and Darrell B. made the second. Motion passed.
- M. Doug K. talked about an award/scholarship named after Don. R. - Marty gave an update that this is happening and Doug K. Chris M. will handle this distribution. Over \$1000.00 has been collected in Don's name at this point per Brandon.

8. Exhibits Coordinator Report – Regina Fields fieldsr@carthagetigers.org

- a. Fees – 375.00/single 640.00/double
- b. Other - Regina F. reviewed the feedback from the vendors. Most of the feedback was the same as it has been in the past.

9. Mentoring Report- Jen Brooks

149 new AD's

- How do we get the AD's up to speed faster since they get into the job and the trainings don't happen till they start the job.
- Lou M. discussed maybe creating some "how to" videos to assist. The issue for earlier training is most of these AD's are not actually on the job yet in June and July.
- Jen brought up some ideas about restructuring the Summer Workshop to assist new AD's. To be discussed further at the February meeting.

10. LTC Coordinator Report – Chris Muskopf & Doug Kuhlman Spring Conference 2021-22 LTC Offerings

- Doug distributed a packet of information about the Fall Symposium on Nov. 11 (date being reviewed since it is Veterans Day), Courses to be offered at the 2022 Spring Conference and a proposal with changes to some of the times that courses are offered at the various MIAAA events.
 - a. Summer AD Workshop for 2021
 - b. Fall and Summer LTC Coordinators Workshop – Sept and July in Indy
 - c. Ketih C. made a motion for the MIAAA to pay for up to 5 people to take LTC 790 to try and grow the Missouri teaching staff. Marty O. with the second. Motion passed.

11. CAA Exam Report – Mike McGurk

- Brought materials for the District Reps to bring back and distribute about the Professional Development process.

- He is emailing AD's to push them towards furthering their certification. He also makes sure the districts get notified when an AD finishes their certification towards RAA, CAA, CMAA.
 - a. CAA Scholarship – 1/district; reminded everyone about the scholarships available

12. NIAAA Liaison zoom meeting report

- a. Section V Meeting Report - Eric Lawrence - gave an update from the meeting.

13. Retired AD Coordinator Report – Jim Gagen

- a. Membership Dues - recommends keeping them the same
- b. Retirees Breakfast
- c. 50/50 Ticket Sales Report
- d. Collection of Banquet/Luncheon Tickets Update
- e. Retired AD Updates – send Retired AD addresses to Jim Gagen
- f. Jim brought up bringing all the past presidents to the conference this spring. Suggested paying for their rooms for two nights. Allow them to attend the bbq and banquet. Keith C. made a motion to invite past presidents to the 50th anniversary banquet with retired registration and an additional banquet ticket. Jeff T. seconded the motion. Motion passed.

14. Tournament Coordinator Report –Jeff Starkweather

- Jeff gave updates each event last spring (\$6500 total raised between all the events)
 - a. Golf Tournament
 - b. Fishing Tournament
 - c. Poker Tournament

- d. Kris K. is assisting Del R. with the 50/50

15. MSHSAA Update – Lou or Marty Marsh

- MSHSAA is in the process of going around the state and giving the MSHSAA 101 updates. The out of season practices are the hot topic.
- No updates on pending bills that might be coming that could impact high school activities.
- Hoping to have the office fully staffed shortly. Lots of changes.
- Mike M. brought up about the MSHSAA Handbook not being sent to the schools. It will be discussed at the MSHSAA AD's Advisory Mtg. on Monday.

16. MSHSAA Liaison Report – Keith Chapman

17. NIAAA National Conference Discussion ---

- a. Denver Convention Center Dec. 10-15,2021
- b. Approval of Expenses for Attendees
 - i. President, Past-President, President Elect, Exec. Director, Exhibits Coord., Awards Coord, NIAAA Liaison, Conference Coordinator, Treasurer, Secretary, Up to 5 delegates)
 - Secretary unable to attend (Mike M. taking his place). Awards Coordinator is coming later.
 - Delegates - Jen B., Chris K., Doug K., Matt V., Chris M.
 - ii. Room Share Philosophy - MIAAA pays for the room if you are staying with another person from the MIAAA.
- c. State Door Prize – 250.00 (Traditionally \$100 Gift Cert. – Jack Stack BBQ and \$150 cash) Mike M. will get the Jack Stack BBQ Gift Card and Brandon will bring the cash.
- d. Hospitality Room Expenditures – 600.00 – Other Section V State?? Suite Availability? Marty O. said Section V will host minus South Dakota. Kansas said they will host it. Saturday and Sunday only. Marty will figure out who is responsible for bringing what with Minnesota.
 - Hyatt Regency at the Convention Center

- Instead of golf they will have Top Golf as an event. If you are interested then sign up early due to limited space.
- e. NIAAA silent auction items – no discussion

18. Future Meeting Dates - Kieth C. discussed the following meeting dates:

- a. Executive Board – February 9, 2022, 6:30 pm, MSHSAA Office (5:00 Cheerleaders)
- b. AD Advisory Board – February 10, 2022, 8:00am, MSHSAA Office
- c. Final Conference Planning Meeting – March 20, 2022, 4:00pm, Margaritaville
- d. Final Conference Planning Meeting with Ann and Dennis---March 21, 2022.....8:30 am
- e. President’s Reception – April 1, 2022, 7:00pm, Margaritaville
- f. MIAAA Spring Meeting – April 2, 2022, 9:00am, , Margaritaville
- g. MIAAA Spring Conference – April 2-5, 2021, All Day, , Margaritaville
- h. Summer AD Workshop – Aug. 3 and 4 2022 MSHSAA Office Bill Deckelman made a recommendation to hold the summer workshop on Wednesday / Thursday in the summer of 2021 per approval of the MSHSAA office availability. Matt V. made the second. Recommendation passed. Switching the order of the workshop - main program is on Aug. 4
- i. MIAAA Fall Planning Meeting – September 18-19, 2022, Margaritaville,? Continue 2 weeks after Labor Day? - YES

19. New Business

- a. District Reps Election For 2022: STL, NE, SW, SE
- b. Other New Business

- i. Strategic Plan Review and Process

Moving Forward - meeting took place in August with a new group of AD's - lots of representatives from across the state. The group in sub committees will be reviewing the plan and the objective is to have something to approve at the business meeting this spring. A rough draft will be sent out when available.

- ii. AD's getting involved on national committees - talk to Mike M. or Josh S. if you are interested

- iii. Summer Workshop Evaluations – MSHSAA - Mike M. discussed the feedback: 78 responses

- Good response about the keynote speaker.
 - Overall feedback was very positive.

- iv. Middle School AD of the year - send these nominations to Sean E.

- v. New AD of the year - send these nominations to Sean E.

- vi. At Large Board Reps and Election - will hopefully be finalized at the February meeting. Can we accomplish this prior to the business mtg.? Have AD's vote electronically and introduce the candidates at the first general session. Voting would take place after they are introduced and closes prior to the business meeting.

- vii. MSHSAATV/Blue Frame

20. Spring Conference Agenda Discussion - Dates April 2-5, 2022 - agenda adjustments made on the schedule in a different google doc.

- a. Theme- Registration Fees
- b. Conference Gift (50th Anniversary Mug and ?)
- c. Presidential Reception – April 1, 2021, 7:00pm
- d. LTC Offerings – Muskopf and Kuhlman
- e. Saturday Social – Whitney
- f. Retired AD Breakfast – Gagen
- g. District Leadership Luncheon – Jeff Taggert – 2 reps/ district
- h. Banquet
 - I. Menu
 - II. Set-up
 - III. National Anthem (choir) –Camdenton – Whitney?
- i. Keynote Speaker –?
- j. Spouses Breakfast – Scott/ Chapman – (needs help – wife will most likely not attend)
- k. Golf Tournament – Starkweather
- l. Fishing Tournament – Starkweather
- m. Poker Tournament – Starkweather
- n. Tuesday Luncheon Menu – Whitney
- o. Online Evaluation – M. McGurk
- p. Programs: Printing and Proof Reading –Deckelman and Erwin with Jason West
- q. Conference Correspondence – Deckelman and Scott, O’Hern – website, newsletter, MSHSAA blast
- r. First Time Attendees – Sunday, 11:00pm – J. Brooks/Schrader
- s. MSHSAA Ballot Issues – Sunday, 3:00pm – MSHSAA Staff
- t. Other Items
- u. Future Conference Dates:
 - I. Friday – Tuesday on all dates:
 - i. April 9-12, 2022 (Easter April 17)
 - ii. April 1-4, 2023 (Easter April 9)
- v. Conference Schedule (see handout)

23. MSHSAA District Reps Meeting

Approx. 8:00 am on Monday, Sept.20th - Meeting ended until Monday at 4:03 PM. Breakfast at 7:30 am.

MSHSAA Staff

- Monday's meeting was called to order at 8 AM by Keith C.
- Discussion continued on building the spring conference schedule.
- Meeting was adjourned at 8:32 AM.