



## 2022 MIAAA Summer Workshop LTC Offerings

Wednesday, August 3- 8:00am - 12:00pm

**LTC 502 Athletic Administration: Strategies for Organization Management:** This course takes a basic approach to the fundamentals and methods of athletic administration and alerts and educates athletic administrators on potential problems and possible solutions in areas such as chain of command, scheduling, contest management, and personnel management. The course also touches upon eligibility, critical incident planning, financial responsibilities, legal, law, liability, equipment and facilities. Required for: RAA, RMSAA, CAA and CMAA Certification

**LTC 611 Athletic Administration: Concepts and Strategies for Interscholastic Marketing, Promotions and Fund-Raising:** This course will provide the athletic administrator with strategies and ideas to successfully promote and market the school's interscholastic programs and to enhance the success of supplemental fund-raising designed to create interest in, increase enthusiasm for, and improve the image of a school's interscholastic activities program. Models of supplemental fund-raising are summarized, including a focused segment on working successfully with booster clubs and safeguarding of funds that have been raised. The potential for raising funds through grants and outreach efforts for major gifts are introduced. Detailed information related to corporate sponsorship is provided. Appendices include sample materials that may be utilized for grant and corporate sponsorship applications, marketing plans and booster clubs, as well as fund-raising resources.

Wednesday, August 3- 1pm-5pm

**LTC 501 Athletic Administration: Guiding Foundations and Philosophies:** The flagship course of Leadership Training serves as an overview for interscholastic athletic administration. This course introduces the philosophy of educational athletics, then focuses on the roles of the NIAAA, the NFHS, the State Athletic/Activity Associations, and the State Athletic Administrator's Associations. The course also previews the NIAAA Leadership Training and Certification Programs. It is a prerequisite for all four levels of certification and includes study materials for the CAA exam. Required for: LTI instructors and all certifications

**LTC 616 Athletic Administration: Management of Indoor Physical Plant Assets:** This course considers spectator facilities, special use gymnasias, natatoriums, laundry rooms and locker rooms, and the various systems that support them. Mechanical system checklists for use in regular inspections and maintenance programming will be provided. In addition, considerations and issues related to construction and remodeling programs will be discussed.

**LTC 709 Athletic Administration: Communications, Methods, and Applications for Athletic Administrators:** This course examines relevant strategies and principles that can be used to enhance the skills of athletic administrators in communications. The main focus is on communications concepts. Materials and strategies for the enhancement for communication skills are provided. Appendices provide relevant materials that support text materials and principles.