



SUMMER WORKSHOP 2022



Wednesday, August 3

- 8:00-12:00 LTC 611 Concepts and Strategies for Interscholastic Marketing, Promotions and Fund-Raising
- 8:00-12:00 LTC 502 Strategies for Organizational Management
- 1:00-5:00 LTC 501 Guiding Foundations and Principles
- 1:00-5:00 LTC 709 Communications, Methods and Applications for Athletic Administrators
- 1:00-5:00 LTC 616 Management of Indoor Physical Plant Assets
- 6:00-7:00 Mentoring 101 Mentor Intro/Helpful Hints for the New AD - Jen Brooks
- 6:30-8:30 CAA Test Facilitator - Mike McGurk

Thursday, August 4

- 8:00-8:15 Welcome: What does the MIAAA do and offer - Keith Chapman
- 8:15-8:50 Desiree Reed - Francois : Athletic Director at University of Missouri
- 8:50-9:00 Break
- 9:00-9:50 *Breakout Session (pick one)*
Navigating the MSHSAA website - John Pasquet
Title IX - Stacy Schroeder & Scott Harris
Dealing with Hard Conversations - Jeff Taggart
Social Media - Robert Ndessokia
Diversifying your staff - Mike McGurk
- 10:00-10:50 *Breakout Session (pick one)*
Navigating the MSHSAA website - John Pasquet
Title IX - Stacy Schroeder & Scott Harris
Dealing with Hard Conversations - Jeff Taggart
Social Media - Robert Ndessokia
Diversifying your staff - Mike McGurk
- 11:00-11:50 *Breakout Session (pick one)*
Navigating the MSHSAA website - John Pasquet
Title IX - Stacy Schroeder & Scott Harris
Dealing with Hard Conversations - Jeff Taggart
Social Media - Robert Ndessokia
Diversifying your staff - Mike McGurk
- 12:00-12:30 Lunch/Questions and Answers with MSHSAA