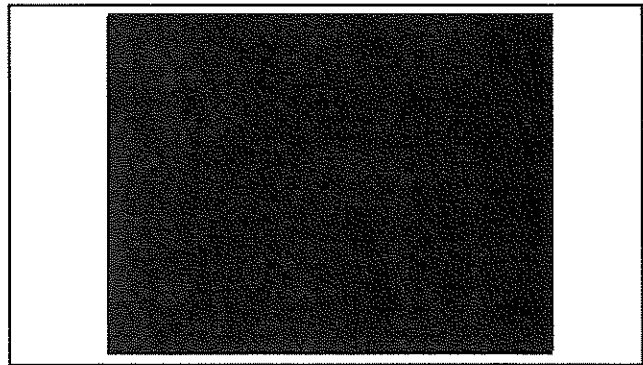


**Education-Based Athletics:
A Positive Impact On
School Culture**

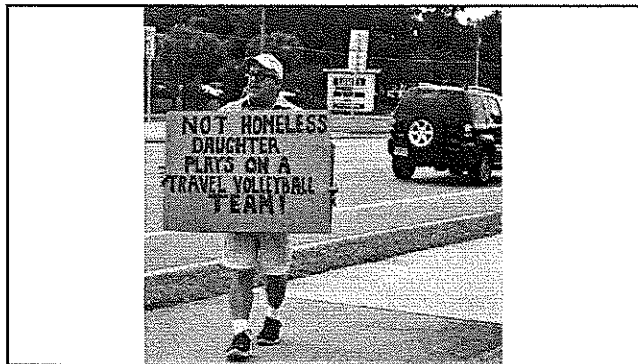
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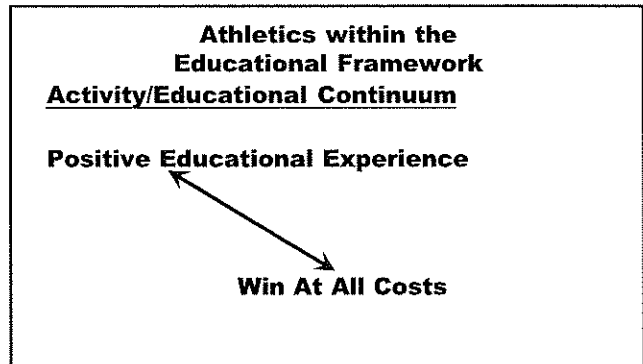
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**Athletics within the
Educational Framework**

Initial Focal Points

- Need for educational compatibility;
justify resource
- Character Development
- Improve academics
- Prevent Increasing Violence and Poor
Sportsmanship

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**Athletics within the
Educational Framework**

Resulting Needs

- Program Mission Statement
- Educationally Compatible Goals
- Action Steps to Achieve
- Program/Personnel Assessment

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**Athletics within the
Educational Framework**

Mission Statement

- Defines a purpose; determines the outcome
- Supported with/by School Mission
- Emphasizes Character Development & Maturity

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**Athletics within the
Educational Framework
Athletics Mission Statement**

Extra-curricular activities exist to support and advance the overall mission of the school. These activities will comprise an integral part of the curriculum and seek to enhance and enrich the overall educational experience of each student.

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**Athletics within the
Educational Framework
Athletics Goals**

The program goals are to offer a broad and diverse range of activities so that every enrolled student has the opportunity to explore and develop their individual interest and potential and provide a secure context for engagement and interaction with the school community that can prepare them for the responsibilities of citizenship.

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**Athletics within the
Educational Framework**

Character Development

- "One of good character possesses the knowledge and attitudes that are consistent with good behavior and excellent performance."

It is personal!

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**Athletics within the
Educational Framework**

Positive – Sportsmanship, commitment, loyalty, respect

Negative – Poor sportsmanship, disrespect, bullying, cheating, trash-talking, substance abuse

Focus on the Positive Aspects

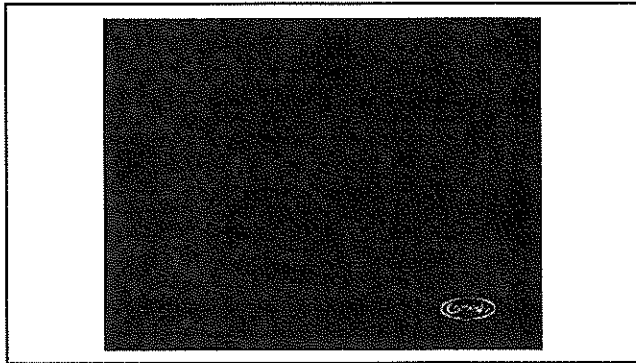
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**Athletics within the
Educational Framework**

The Costs of the Wrong Choice

- Negative Behavior
- Poor Sportsmanship
- Contradict School Mission
- Poor Academic Performance

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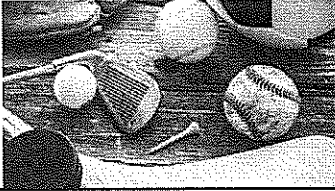


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Athletics within the Educational Framework

Goals

- **Competence**
- **Character**
- **Civility**
- **Citizenship**




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Athletics within the Educational Framework

Competence

- Skill Development
- Knowledge
- Game
- Strategy
- Fitness and Conditioning
- Healthy Lifestyle & Behavior



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Athletics within the Educational Framework

Character

- Responsibility
- Accountability
- Dedication
- Trustworthiness
- Fair Play
- Self-control
- Maturity & Integrity

The character of the players is showing through. They aren't just going to be successful in high school sports but are going to be successful in life.

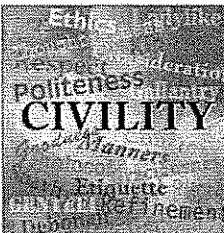
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Athletics within the Educational Framework

Civility

- Respect
- Fairness
- Care and Concern
- Courtesy
- ... directed toward others.

"It's not about me!"

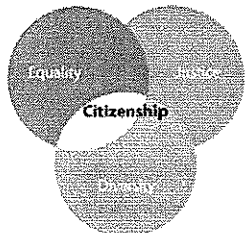


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Athletics within the Educational Framework

Citizenship

- Loyalty
- Commitment
- Teamwork
- Example



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Athletics within the Educational Framework

Action Steps

- 1 Develop a Mission Statement
- 2 Define Program Values/Objectives
- 3 Communicate Values
- 4 Ensure Equality & Equity
- 5 Increase Opportunities
- 6 Identify Means to Fulfill Mission
- 7 Create Positive Environments
- 8 Foster with professional development
- 9 Evaluate Program for Effectiveness

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Athletics within the Educational Framework

Assessment

- Measure Athletic Excellence
- Competence - Know
- Character - Be
- Civility - Respect
- Citizenship - Contribute
- Program, Teams, Coaches, Student Athletes, Fans

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Athletics within the Educational Framework

Implementation

- Consensus – Group Driven
- Consent on all constituent levels
- Communication – Multiple media methods & repeated
- Goal is knowledge & buy-in

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CLOSING THOUGHTS

“Comfort the afflicted,
afflict the comfortable.”

“If your presence doesn’t make an
impact, then your absence will not
make a difference.”

“If it’s only just about winning – I don’t
want to be part of it.” –Tony Dungy

We have something they want!

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