

## MIAAA Meeting Agenda

Feb. 7, 2017, 7:00pm, MSHSAA Office Building

### Minutes - Scott Harris

1. Minutes from Fall Planning Meeting Harris
  - a. Motion - Marty O'Hern
  - b. Second - Darrell Jeffries
    - i. All approved
2. Treasurer's Report Chapman
  - a. Approximately \$40,000 balance. (verify amount with Keith) No official report/statement
3. Conference registration update O'Hern
  - a. As of 2/1 - 149 registered. 175 signed up for membership/Conference. (Verify with Marty for official minutes)
  - b. Clean up options of registration (Lifetime member option)
  - c. No retirees signed up at this time. Jim will contact list of retired A.D.'s.
4. Corporate sponsorships O'Hern
  - a. Ameritime & Clell Wade will return as Platinum Sponsors
  - b. ScheduleStar will return as Gold Sponsor
  - c. Josh will contact BSN. Jeff confirmed Astro turf. (Verify List/amounts with Marty)
  - d. Would like to secure another Platinum Sponsor and total of Corporate sponsorships. Mike and Marty will evaluate different levels of sponsorships. Discussion on providing potential sponsors/vendors with membership email list. Reminder to all reps and Board Members to reach out to potential sponsors.
5. Website Update Scott
  - a. Looking to possibly update technology capabilities and uses of website.
  - b. Discussion to link MSHSAA website & MIAAA website once logged in to either one.
  - c. Website is very user-friendly.
6. NIAAA Liaison Report Taggart
  - a. Jeff & Marty attended National Conference meeting. (get info. from Jeff).
  - b. Remind District Reps to tell members that registration # is NIAAA membership #.

## 7. Exhibitor Update

Schrader

- a. 65 booths signed up as of February 7th.
- b. Company requested a “triple booth”. Discussion had on price of that booth. Price will be \$900.00

## 8. Awards/ AD of the Year

Deckelman

- a. Bill passed out A.D. of the year information. Need votes sent to him by February 14th.
- b. Bill reminded District Rep’s to collect information on District A.D.s of the Year.
- c. Discussion of the DSA, NFHS Citation and Hall of Fame nominees for National Awards.
  - i. Mike McGurk nominated by O’Hern for DSA; second by Hamilton. All Approved.
  - ii. Tom Kruse nominated by O’Hern for NFHS Citation Award; second by . All Approved.
  - iii. Jim Scanlan nominated by O’Hern for Hall of Fame; second by Scott. All Approved.

## 9. Gerald Linneman Award

Mundell/McGurk

- a. Mark sent an email of possible nominees to all voting members.
- b. Tim Thompson, Stan Kee & Thaddeus Hamilton (verify complete list of all nominees)

## 10. Retired AD update

J. Gagen

- a. Jim will contact those A.D.’s on updated list.

## 11. CAA Testing

McGurk

- a. Don Rothermich, Thaddeus Hamilton & Mike McGurk are all certified testers.
- b. Beginning in April, test will be online.
- c. District reps need to remind members about the scholarship (1 per district)
- d. Test will be offered again online at Summer A.D. Workshop.

## 12. Summer AD workshop

Mundell/McGurk

- a. McGurk will organize as Past-President
- b. Corresponding date of Monday, July 24th.
- c. Classes and CAA exam on Tuesday, July 25th.
- d. Discussion of format and possible ideas.
  - i. Mike Alden from Missouri Postive Coaching - Speaker to lead off event. Gary Link, Mizzou radio broadcaster. Chris Trevino. local media personality.

ii. Breakout Sessions

- Examples of Why We Play
- Appeals & transfer information
- Compiling BOE reports on benefits of attachment for students
- Student Leadership Groups
- Mentor Program (1st Year AD's)

III. Different possible locations of additional meeting rooms.

IV. Format: Speaker, Breakout Sessions (3 total - 5 options), Important Legal Issues (MSHSAA)

V. Discussion on possible attendance prizes (T.V./IPAD)

13. Sportsmanship Summit

Mundell/McGurk

- Friday, June 9th at Jefferson City HS- Jim Van Allan

- Jon Gordon partner. He will do General Session and Breakout Session.
- Eblast went out this week.

14. Spring Conference Director Update

Whitney

- Room Confirmations were sent out by Jeff. Please notify him if you are not coming down Friday night.

15. MSHSAA Notes and Updates

MSHSAA Staff

- AD Advisory Committee Meeting on Wednesday, February 8th - 8:30 a.m.
- Provided legal update regarding MSHSAA.
- Surveys put out by MSHSAA - Volleyball & Girls Wrestling
- Early returns look like start date would like to be moved back.

16. Newsletter

Shoup

- Newsletter will be release once Conference Schedule is confirmed.
- Amertime wants to be included at each issue of newsletter.

17. Scholarship Update

Taggart

- Only 3 have been submitted as of February 7th. Please remind everyone in your district to submit ASAP.

18. LTI Update

Rothermich

- 504 on Saturday, April 8th from 8:00 - 12:00
- 501 on Saturday, April 8th from 1:00 - 5:00
- 627 on Sunday, April 9th from 8:00 - 12:00
- 631 on Monday, April 10th from 1:30 - 5:30
- Webinar Information provided in "Other Business"
- Discussed doing satellite courses throughout the state.

19. Conference Gifts  
- Backpacks

McGurk

- a. 3 different options looked at. Wheeled and non-wheeled options.

20. Mentoring

Smith

- a. Bi-weekly emails to A.D.'s with general information.

21. Presenters and facilitators

McGurk / Harris

- a. Went over & verified Conference Program
- b. Discussion on modifying agenda of MIAAA Business Meeting.
  - i. Change District Caucus Report to District Election results only.

22. Final Planning Meeting

McGurk

March 5th (4:00 pm) and 6<sup>th</sup> (9:00 am) at Tan-Tar-A – Executive officers, Executive Director, Conference Coordinators, Membership, Retired AD Rep.

23. Other Business

A. President-Elect

- i. Eddie Moreno (Hillsboro) & Jeff Taggart (Northwest) are nominees for this position. 1 page resume will need to be sent to Mike McGurk by February 15th.

- B. LTI- Webinar available this Spring include: 501 Wednesdays March 22 & 29; 502 Tuesdays April 4 & 11; 504 Mondays March 20 & 27; 506 Thursdays April 6 & 13; 508 Mondays April 3 & 10; 625 Tuesdays March 14 & 21; 701 Wednesdays April 5 & 12; 799 Thursdays March 23 & 30; all sessions are 6:30pm-8:30pm- cost is \$125 for members and \$155 for non-members

C. Mission Statement- Strategic Plan discussion

- i. Went over 2017 MIAAA Strategic Plan-Overview
- ii. Need two (2) volunteers from each district and we will have (2) at-large members for a total of 18 members to be divided into the 3 sub-groups (6 in each group)
- iii. Sub-groups are Programs (Scott Harris, Chair), Operations (Jim Gagen, Chair) & Finance (Keith Chapman, Chair)
- iv. Three (3) advisory positions who will oversee this plan, Mike McGurk, Marty O'Hern & Josh Scott. General Chairperson will be Jeff Whitney.

- v. Will meet on Saturday, April 8th from 11:00 a.m. - 5:00 p.m. Need to have Mission Statement in place at this time.

24. Section V meeting update – June 13 & 14, 2017 –Omaha, NE- Hotel TBD

- a. Same model as last year. Will be approved at April Meeting.

Meeting adjourned at 9:53

- a. motion - Darrell Jeffries
- b. second - Steve Robertson
- i. all approved